

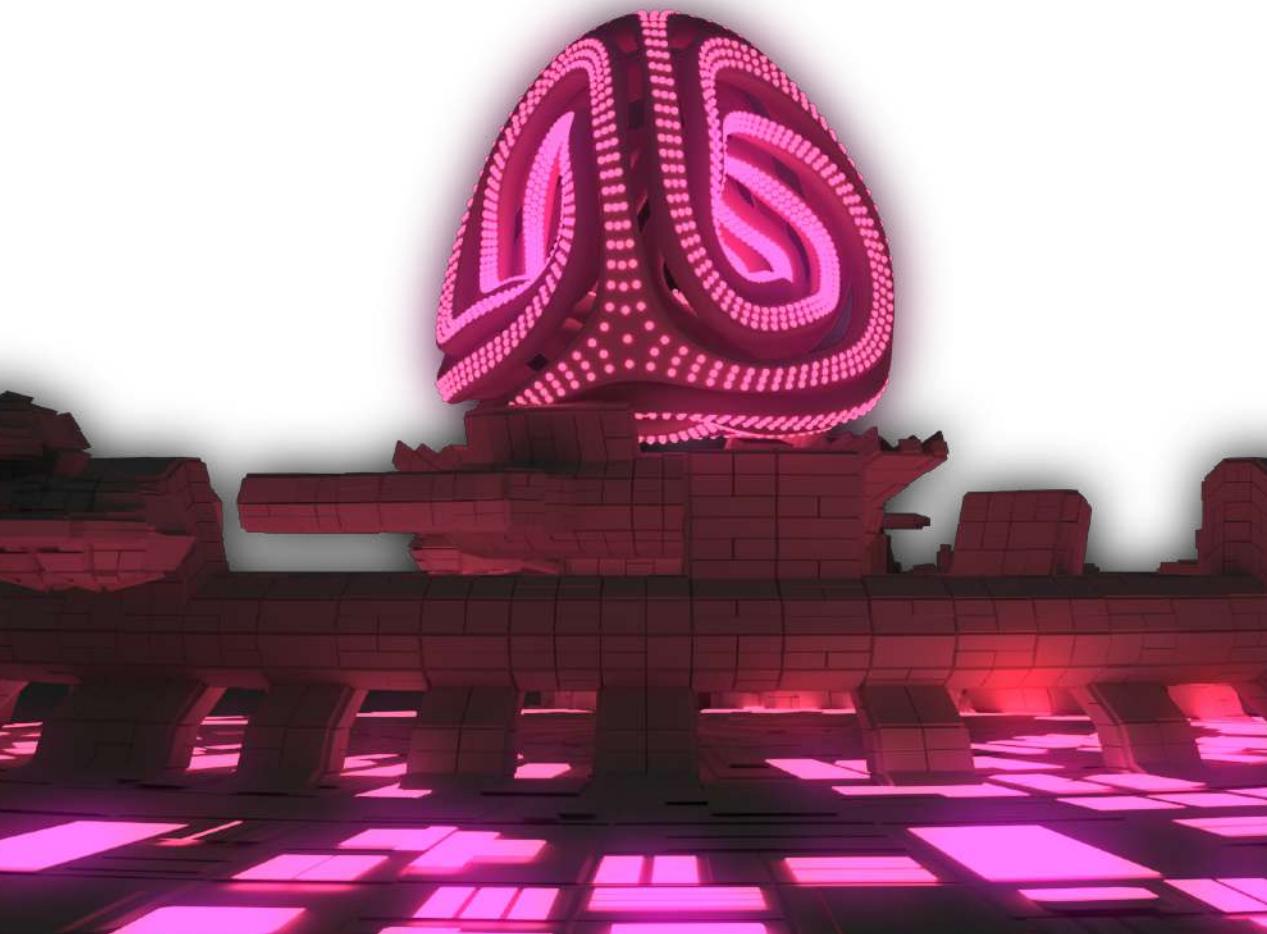
TOKEN CITY

Agile, Secure & Liquid

Leading company in tokenized asset management

Investor Deck

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Solutions for the comprehensive management of tokenized financial assets

We offer **advise**, **technological infrastructure** and **regulatory coverage** to clients, companies and asset managers to issue, manage and trade their tokenized assets on blockchain, aware that our activity contributes to reducing barriers to investment and to the progress of society



OPPORTUNITY

Tokenization of illiquid assets to reach \$16.1 trillion by 2030*

2030E non-financial corporate and quasi-sovereign debt

\$ 187 trillion

Estimated 2030E
\$1.9 trillions tokenized

2030E Real Estate Funds

\$ 20 trillion

Estimated 2030E
\$1.5 trillions tokenized

2030E trade finance

\$ 12 trillion

Estimated 2030E
\$1 trillion tokenized

2030E security financing and collateral

\$ 42 trillion

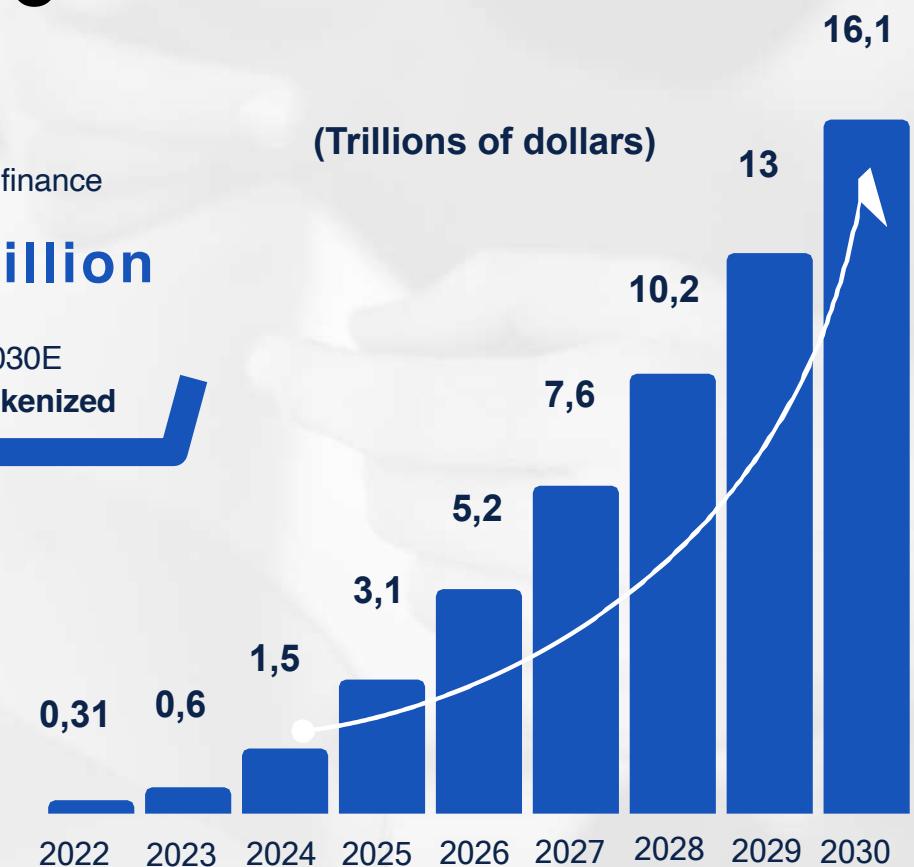
Estimated 2030E
\$0,5 - \$1 trillions tokenized

2030E Private equity / venture capital

\$ 7 trillion

Estimated 2030E
\$0,7 trillions tokenized

(Trillions of dollars)



*IReport published by Boston Consulting Group (BCG)

**Fuente: SIFMA, Preqin, Savills, Finadium and Valuates.

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PROBLEM AND SOLUTION

Problem



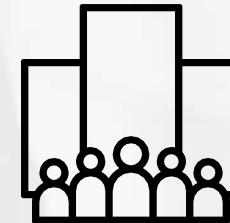
Limited access to International investment markets

Legal and bureaucratic procedures are long and complex

Lack of transparency for investors

Few alternative financing options

TOKEN CITY Solution



COMPANIES

More financing formulas and alternatives



ASSET MANAGERS

Lower costs, greater efficiency and higher reach



INVESTORS

More investment options, agility and liquidity

Transparency ➤

Democratization ➤

Agility ➤

Efficiency ➤

Liquidity ➤

Global reach

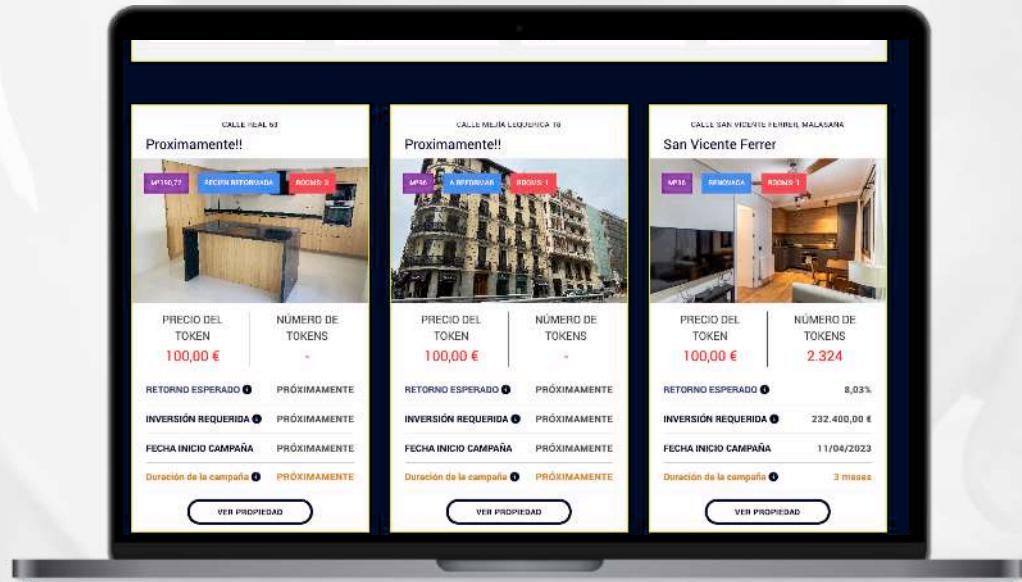
TOKEN CITY

PRODUCTS & SERVICES

Issuance & Management

FULL CUSTOMIZED ISSUANCE & MANAGEMENT PLATFORMS

SaaS Solution



WEB 3 BLOCKCHAIN SERVICE

API Solution

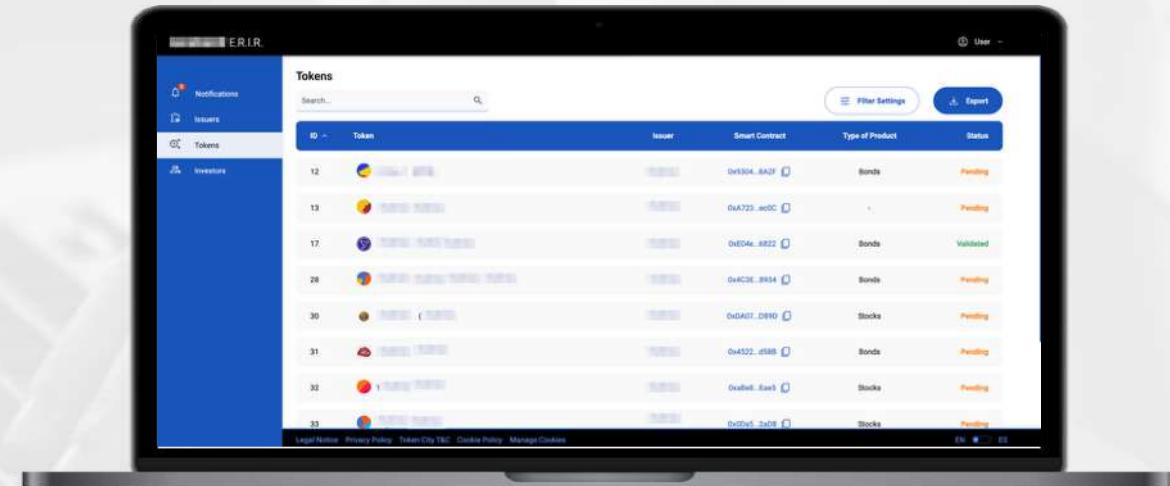


TOKEN CITY

Management platform for financial institutions

E.R.I.R.
FULLY COMPLIANT
SECURITIES REGISTRY
SOFTWARE

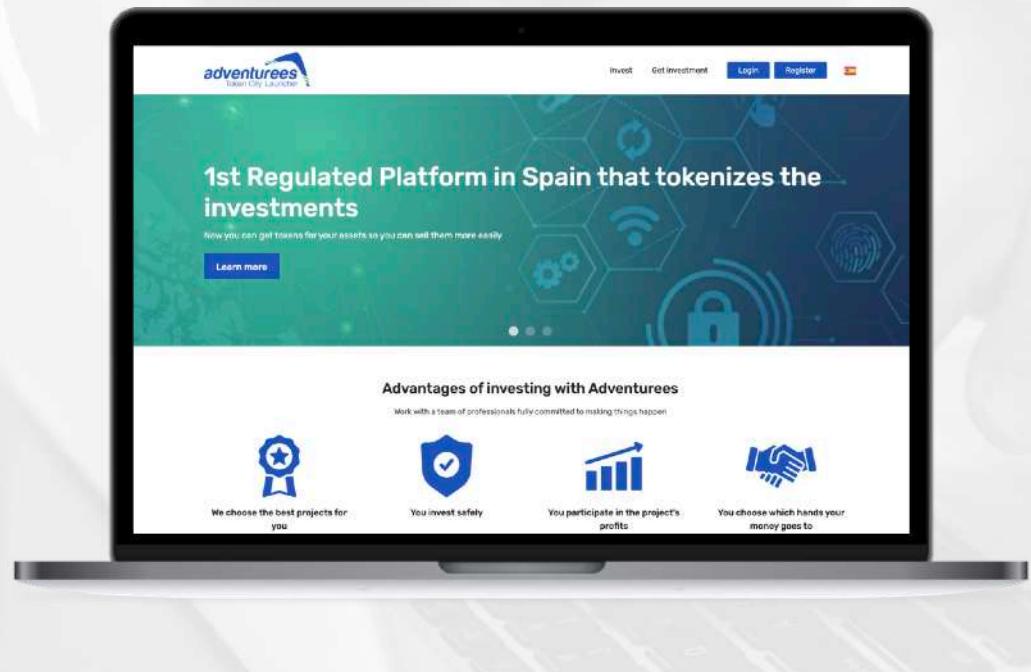
SaaS Solution



Investing & Trading

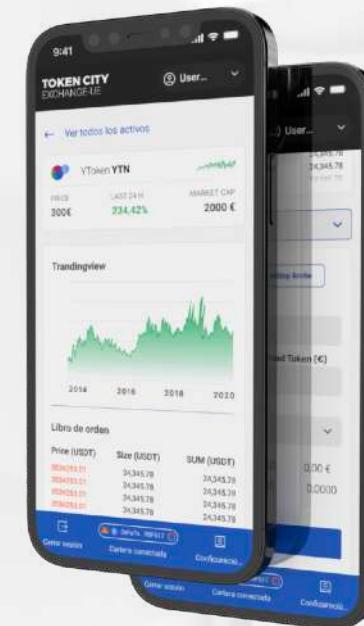
REGULATED PLATFORM FOR SECURITY OFFERINGS

Full Regulated Crowdfunding Platform where all investments can be tokenized



REGULATED SECONDARY MARKET INFRASTRUCTURE

DLT Market Infrastructure under the European Pilot Regime (Sandbox)



VALUE PROPOSITION



SERVICES



VALUE PROPOSITION & SERVICES

Token City is a pioneer in the field, leading the development of market infrastructures in Blockchain worldwide, always in strict regulatory compliance

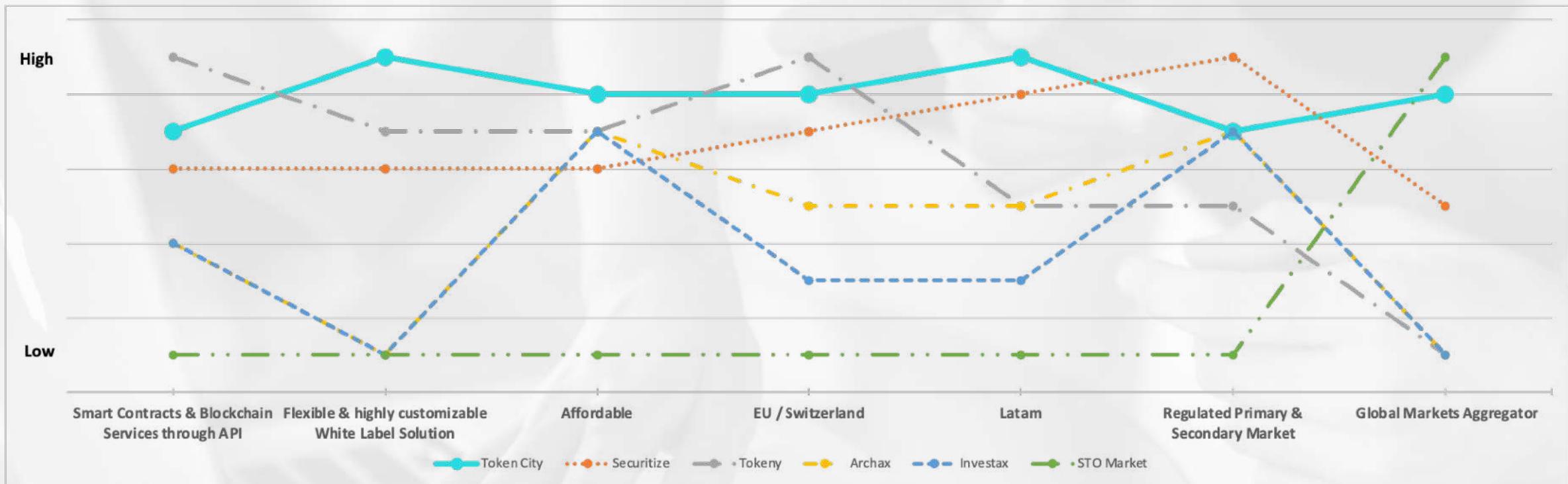
CNMV ➤ Adventures Capital, first and only Crowdfunding Platform regulated by the CNMV to issue STOs

ESIs CNMV ➤ Alliances with Investment Services Companies (ESIs) regulated by the CNMV in Spain (and its equivalents around the globe) to issue through White Label

Sandbox CNMV ➤ Entry into the CNMV regulatory Sandbox to operate a Blockchain Market Infrastructure under the European Pilot Regime (for tokens representing Equities, Debt and UCIT Funds)

FINMA ➤ In the process of launching a Secondary Token Market in Switzerland (for all types of Digital Assets)

COMPETITORS



BOARD OF DIRECTORS



Yael H. Oaknin
Founder & CEO



Rocío Álvarez Ossorio
Shareholder & CMO



Jaime de Andrés
Shareholder & COO



Enrique Sánchez
Shareholder & Sales



Alberto Ortega
Business Development



Industrial engineering degree from the Polytechnic of Madrid and the Ecole Centrale Paris, and postgraduate degree in Technology Management from the University of Texas.

Token City founder. Previously founded Adventures Capital and Adventurees Alliance. Regular speaker at business schools and corporations with extensive experience in business development. Named Innovative Entrepreneurship Woman of Reference 2021 in Spain by the High Commissioner of the Government of Spain.

Law with Economics from the University of Navarra, EMBA from IESE and Master from ICADE. She started her career in Banking M&A in London with Deloitte and E&Y. She founded and sold the startup Nonaly. She has extensive experience in creating entrepreneurship and investment ecosystems, in EAE (Grupo Planeta), Women in a Legal World (WLW) and VC4Women, among others. Named Innovative Entrepreneurship Woman of Reference 2021 in Spain by the High Commissioner of the Government of Spain.

Degree in Economics and Business Administration from CUNEF and EDP from IESE. He was an audit and consulting manager for companies in the service sector. Subsequently, he successively assumed, the responsibilities of Financial Administrative Director at GDM, Corporate Financial Director of Prisa Internacional and Strategic Planning Director of Prisa Radio, all in highly complex and international environments.

Telecommunications Engineer. Entrepreneur, investor and advisor in several startups, scale-ups and innovation environments. Previously, business development in companies such as Infoempresa, Deloitte and Linde. Lover of technology, sports and healthy living.

Law Degree and Master in Financial Markets from the University San Pablo CEU (No. 1 of the promotion). More than 20 years of experience in the banking sector in the UK and Spain, as well as in CFO and CEO roles in several Spanish and international companies. Founder of several companies and Board member in several companies.

ADVISORS



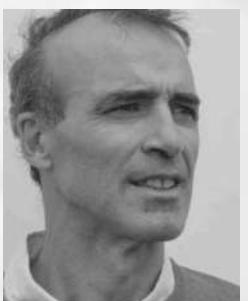
Pedro Antón



María Parga



Nacho Alonso



Alejandro Soto



Mónica Taher



Financial and M&A advisor, investor and advisor to technology startups. He has been Chief Financial and Resources Officer (CFO + Technology and HR) at Prisa Radio, at OESIA (technology and defense) and at HUNE (controlled by the private equity firm Advent). In these companies, he led debt and operational restructuring processes. Previously, he was a member of the management committee of several Telefónica units: CFO for Brazil, CEO and founder of TGestiona (BPO), General Manager at Telefónica LATAM, director of Telefónica Factoring, among other responsibilities. He also worked for JPMorgan where he was COO for Spain, leading Technology and Operations.

Former Secretary of the IBEX 35 Indices Committee at Sociedad de Bolsas, S.A.. Former General Director of Bolsas y Mercados Españoles Innova. Former Director of Open Innovation at Bolsas y Mercados Españoles. Former Business Development Director at BME Intech. Member of the Professional Advisory Council of FIFED. Vice President of the Business Continuity Institute. Member of the Advisory Council of the Spanish Association of Foundations. Co-founder and Honorary President of ALASTRIA. Co-founder of WAYS. Co-founder of The Muxic. Innovative Woman Leader Award in the Top 100 Ranking by Diario Empresa 2022. Bachelor's degree in Mathematical Sciences from Universidad Complutense.

Co-Founder, CEO, and Investor. He has more than 10 years of experience as an investor and 35 as an entrepreneur in multiple business sectors, including Real Estate, hospitality, and agribusiness. President of the Board of Directors at CLUB IMPACT ANGELS. Member of the Selection Committee at Angels Capital. President and Co-Founder of Pinama 17 inverstartups. Co-Founder and CEO of Pinama Inversiones. Second Vice President of BIGBAN Private Investors. Board Member of THECUBE Madrid. Bachelor's degree in Business Administration from the Complutense University of Madrid. Degree in Economics and Business from CEU San Pablo University.

CFO, founder and investor, he's an expert in financial management MMC and M&A. Partner & CFO of Da Vinci Platform. CFO & Financial Analyst at COREangels Madrid, where he invested in 25 early stage companies. Board Member & Financial Analyst at Mimotoparking.com. Financial and Investment Support at VT-Lab. Financial and fundraising advisor at Claire Global. 10 years of experience as University lecturer. Bachelor's Degree in Business Administration from Universidad Complutense de Madrid. Industrial Construction Expert by the Official College of Technical Architects of Madrid. Management and Marketing Diploma from CEF and Finance Management Diploma from IESE.

Born in San Salvador, Taher is the Former Technology & Business Innovation Director at InvestSV at the Government of El Salvador. She currently serves as VP of Marketing at RockeFuel, a global crypto/ACH payment solution company. In 2022, Bloomberg chose her as one of the most influential people in business in Latin America. She used to give tech related commentary on CNN en Español and is currently a Newsweek, Cripto Noticias and CryptoConexión columnist. She empowers women to adopt technology as a way to minimize the gender pay gap via her blog at www.monictaher.com. Mónica has a B.A. and a Master's in Cinema and Media Studies from UCLA and is fluent in Spanish, English and Portuguese.

AWARDS

Top 15 best tech companies
by NEOTEC, Ministry of Science and Innovation



Top 20 Scalups
by Al Andalus Innovation Venture



Top 6 Scalups
by Cuatrecasas



XXI Century National Technology Award
in the blockchain category,
by El Suplemento



UU ODS Award
Cybersecurity & Blockchain by Women Startup Community



22 Most Influential Ideas
by Forbes Spain



Financial Innovation Awards Finalist
by Urban



Top 50 Startups
by 4YFN, inside the Mobile World Congress



5 Most Promising startups created in 2020, by Finnovating



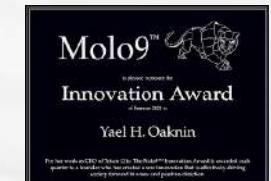
Top Innovative Startups
by Entrepreneurship World Cup



Top 5 Startups
by AIBC Europe



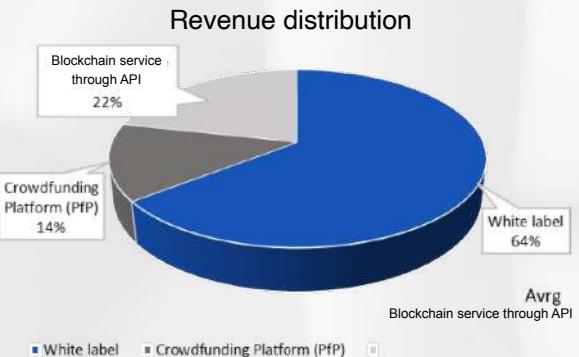
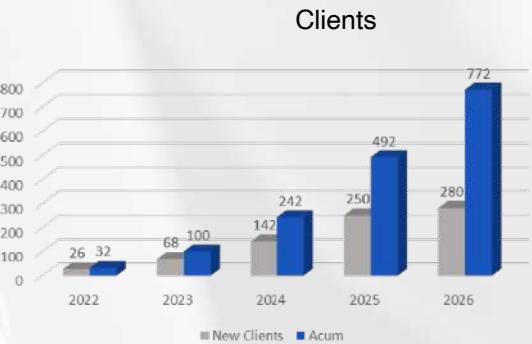
Innovation Award
by Molo 9



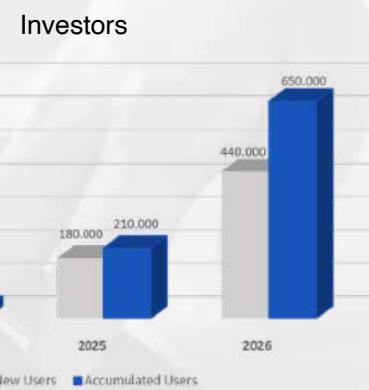
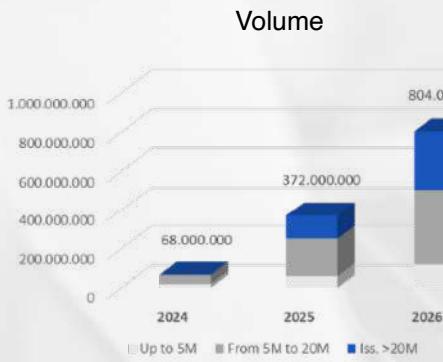
TOKEN CITY

FORECASTS

Infrastructure business premises

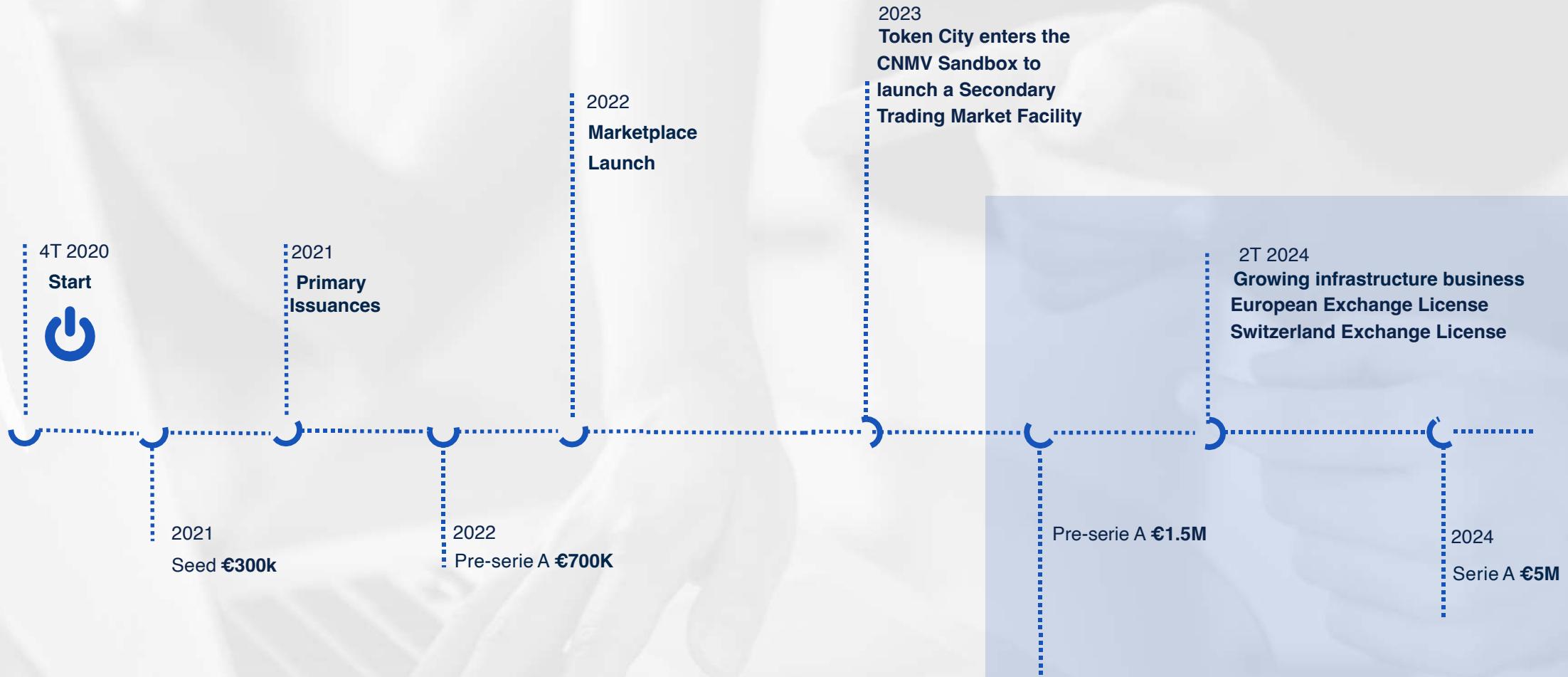


Exchange business premises

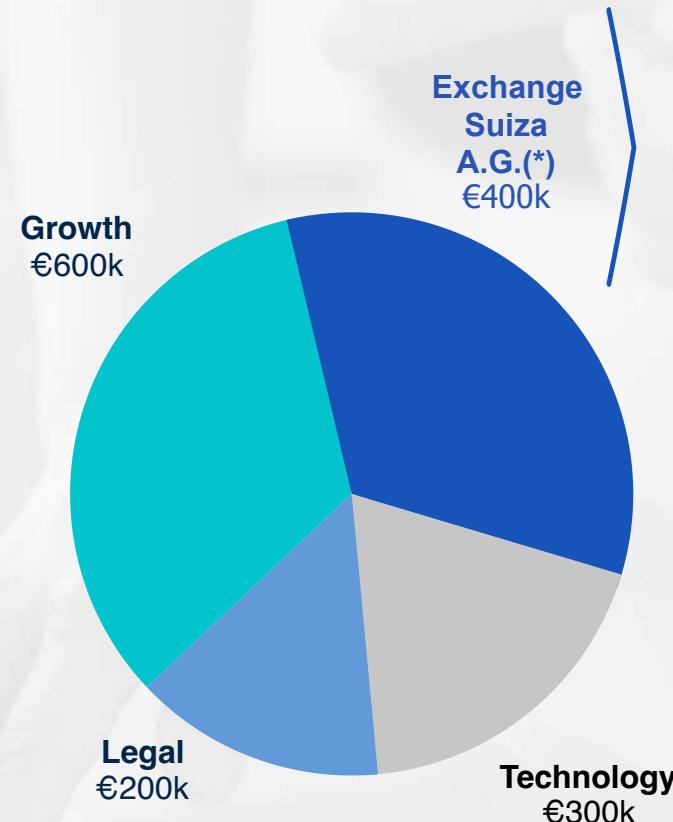
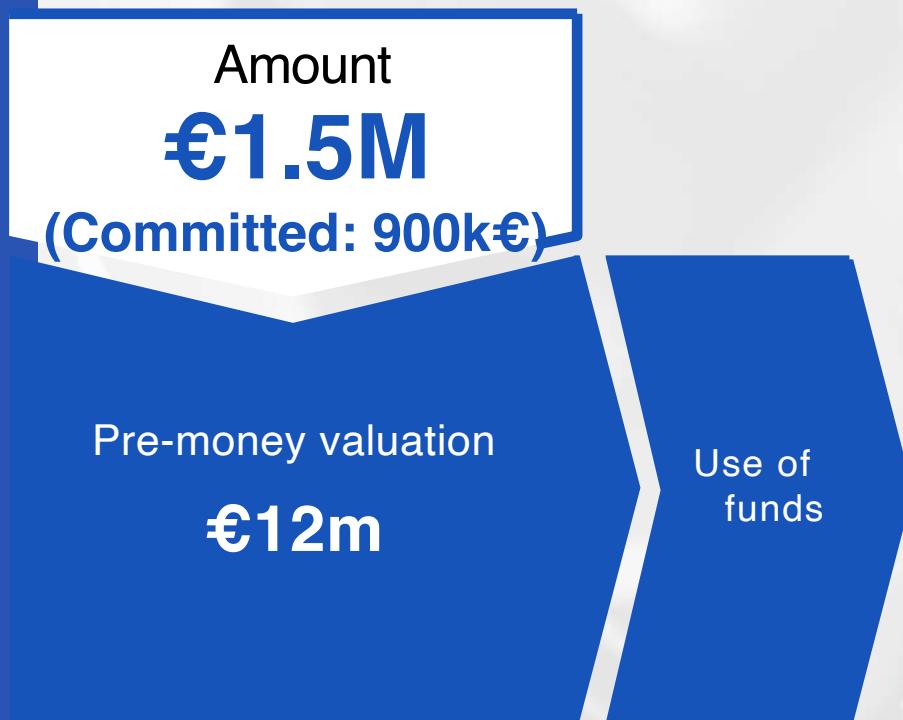


	2023	2024	2025	2026
Revenues				
- Technology				
a) Issuance	504.500	1.549.500	4.648.500	13.945.500
b) Management	22.667	417.083	1.251.250	3.753.750
<i>Subtotal</i>	527.167	1.966.583	5.899.750	17.699.250
- Exchanges (Switz-Euro)				
a) Structuring & Registration	642.250	3.117.500	5.747.000	
b) Fees per transactions & Others	469.908	3.227.683	6.047.555	
<i>Subtotal</i>	0	1.112.158	6.345.183	11.794.555
- Capitalization of developments				
	305.000	400.000	400.000	400.000
Total Revenues	832.167	3.478.742	12.644.933	29.893.805
Operating Costs				
- Infrastructure				
Wages/Salaries/Benefits	-612.407	-1.125.565	-2.701.356	-6.483.255
Advertising/Marketing	-20.000	-100.000	-240.000	-576.000
Serv.Prov/Accounting/Legal Fees	-206.280	-362.730	-870.552	-2.089.325
Other Expenses	-17.717	-196.658	-471.980	-1.132.752
<i>Subtotal</i>	-856.404	-1.784.953	-4.283.888	-10.281.332
- Exchanges (Switz-Euro)				
Wages/Salaries/Benefits	-1.183.000	-2.842.480	-3.362.236	
Advertising/Marketing	-925.000	-1.100.000	-1.200.000	
Serv.Prov/Accounting/Legal Fees	-942.008	-1.221.591	-1.597.789	
Other Expenses	-354.750	-569.500	-722.180	
<i>Subtotal</i>	0	-3.404.758	-5.733.571	-6.882.204
Total Op.Costs	-856.404	-5.189.711	-10.017.459	-17.163.536
EBITDA				
- Infrastructure				
- Exchanges (Switz-Euro)	-24.237	581.630	2.015.862	7.817.918
	0	-2.292.600	611.612	4.912.350
Total Ebitda	-24.237	-1.710.970	2.627.474	12.730.269

ROADMAP



ROUND



(*) % of the investment goes to increasing capital in the Swiss Exchange.



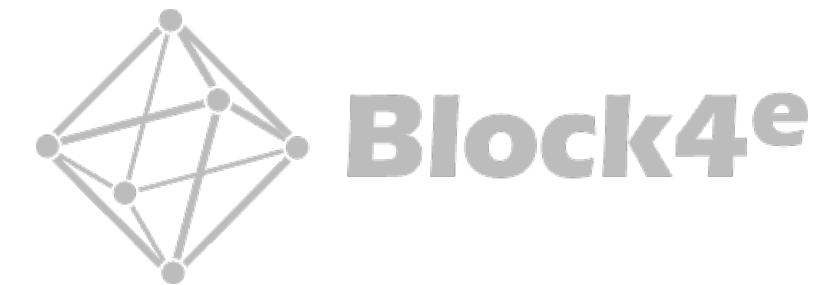
TOKEN CITY

Agile, Secure & Liquid

Some of our use cases



USE CASES



First operation
for a Blanco SAF
fund in Peru

Tokenization of assets with Token
City technology.



Customized platform for the tokenization of Real Estate assets

Offering a wide range of Real Estate
investment options in Spain, Mexico and the
US.

The image shows a smartphone displaying three cards for real estate tokenization. Each card includes a photo of the property, key details, and a 'VER PROPIEDAD' button.

Propiedad	Tamaño (m ²)	Estado	Número de Habitaciones
Calle Real 63	190,72	RECIENTEMENTE REFORMADA	3
Calle Mejía Lequerica 18	96	A REFORMAR	1
Calle San Vicente Ferrer, Malasaña	36	RENOVADA	1

Calle Real 63

Proximamente!!

M² 190,72 RECIENTEMENTE REFORMADA ROOMS: 3

PRECIO DEL TOKEN: 100,00 € NÚMERO DE TOKENS: -

RETORNO ESPERADO: PRÓXIMAMENTE

INVERSIÓN REQUERIDA: PRÓXIMAMENTE

FECHA INICIO CAMPAÑA: PRÓXIMAMENTE

Duración de la campaña: PRÓXIMAMENTE

[VER PROPIEDAD](#)

Calle Mejía Lequerica 18

Proximamente!!

M² 96 A REFORMAR ROOMS: 1

PRECIO DEL TOKEN: 100,00 € NÚMERO DE TOKENS: -

RETORNO ESPERADO: PRÓXIMAMENTE

INVERSIÓN REQUERIDA: PRÓXIMAMENTE

FECHA INICIO CAMPAÑA: PRÓXIMAMENTE

Duración de la campaña: PRÓXIMAMENTE

[VER PROPIEDAD](#)

Calle San Vicente Ferrer, Malasaña

San Vicente Ferrer

M² 36 RENOVADA ROOMS: 1

PRECIO DEL TOKEN: 100,00 € NÚMERO DE TOKENS: 2.324

RETORNO ESPERADO: 8,03%

INVERSIÓN REQUERIDA: 232.400,00 €

FECHA INICIO CAMPAÑA: 11/04/2023

Duración de la campaña: 3 meses

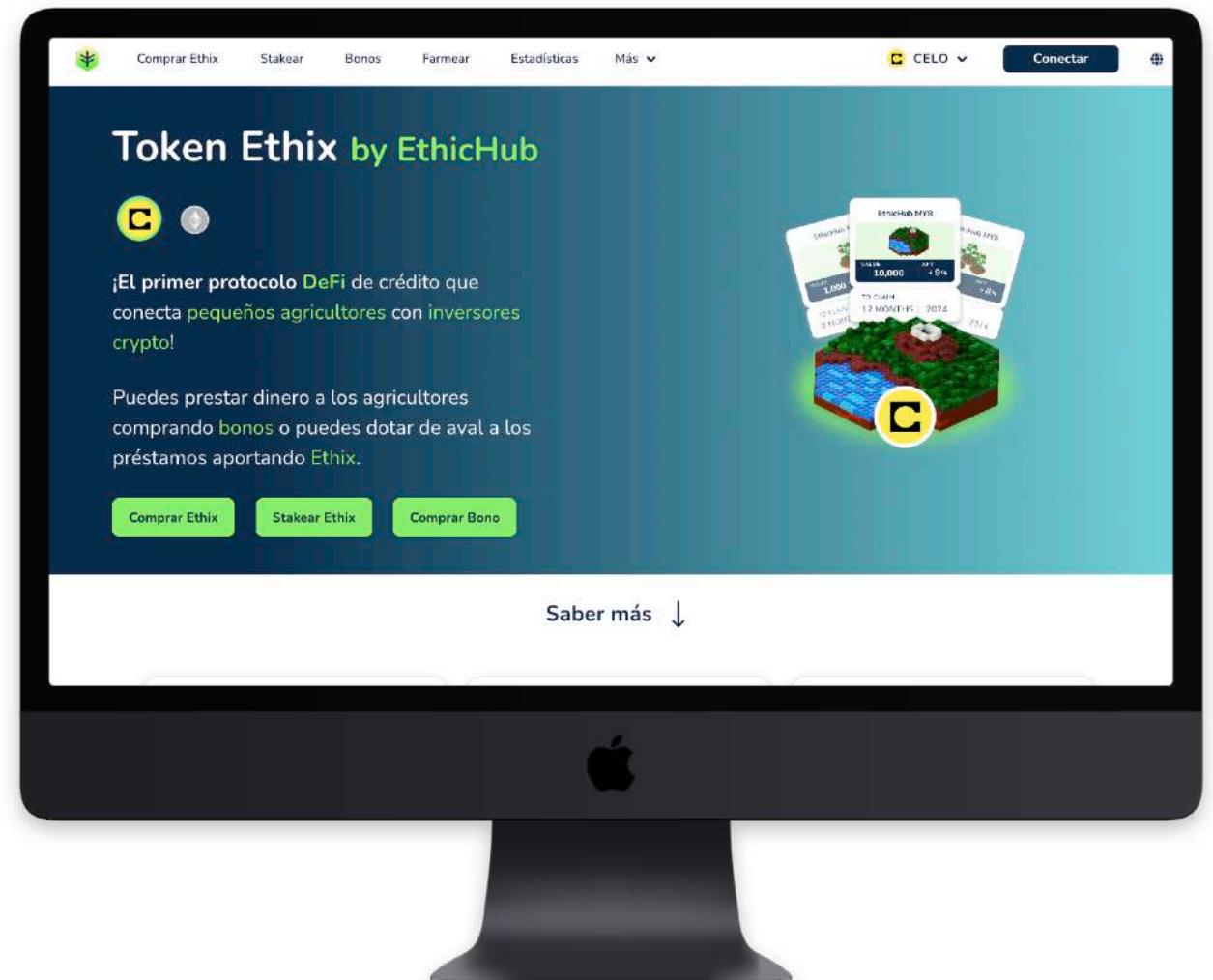
[VER PROPIEDAD](#)

USE CASES

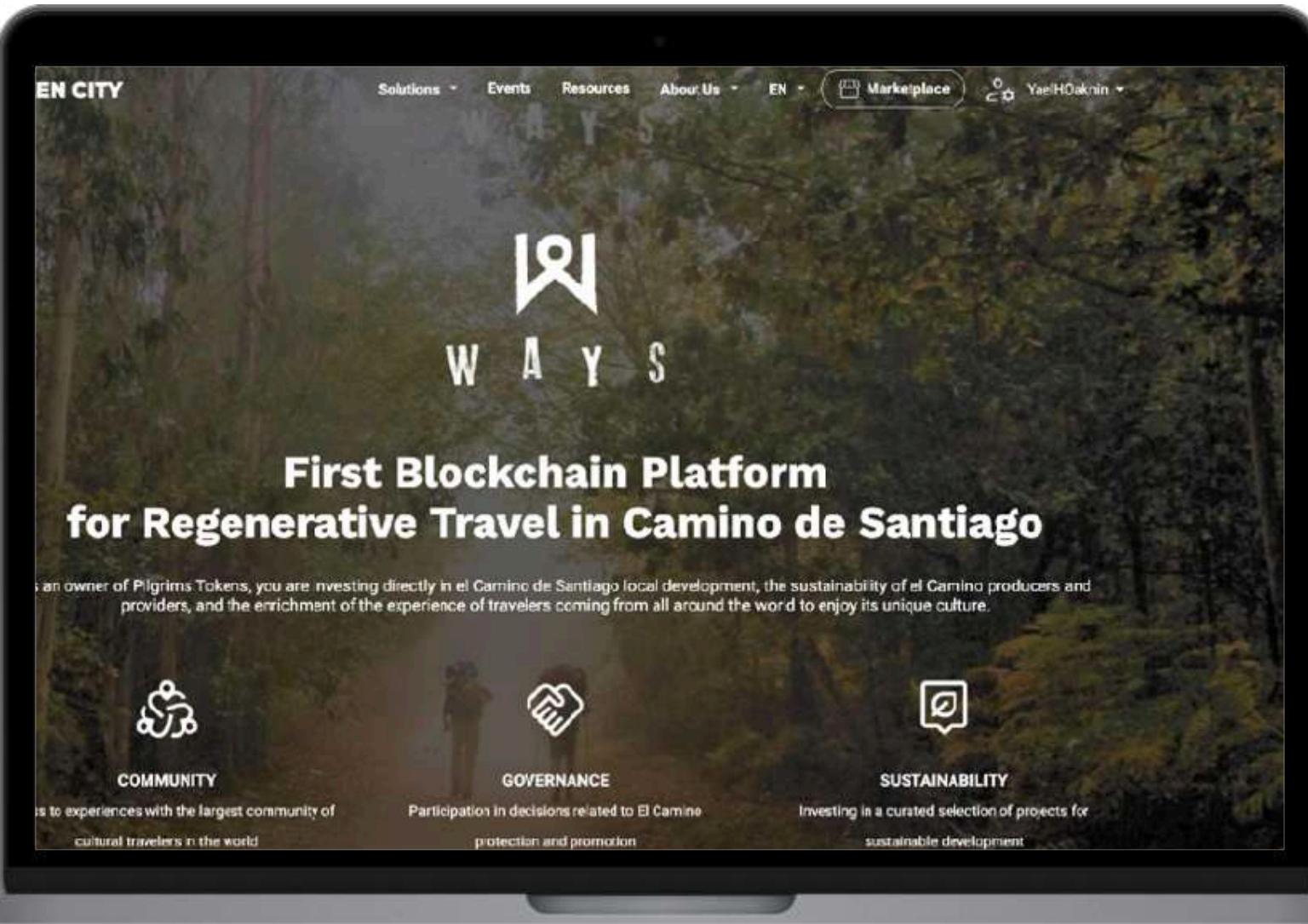
Tokenised issuance of a DeFi startup in the agricultural sector



EthicHUB recently received the Financial Innovation Award in the Impact Category



USE CASES



The screenshot shows the EN CITY website with a navigation bar including 'Solutions', 'Events', 'Resources', 'About Us', 'EN', 'Marketplace', and a user profile for 'YaelHaknin'. The main content features a large image of a forest. The 'Ways' logo, consisting of a stylized 'W' and 'A' followed by 'W A Y S', is displayed. The text 'First Blockchain Platform for Regenerative Travel in Camino de Santiago' is prominently featured. Below this, a subtext explains that as an owner of Pilgrims Tokens, users are investing directly in el Camino de Santiago local development, sustainability, and the enrichment of travel experiences. The page is divided into three main sections: 'COMMUNITY' (with a person icon), 'GOVERNANCE' (with a handshake icon), and 'SUSTAINABILITY' (with a leaf icon). Each section has a brief description: 'COMMUNITY' describes the largest community of cultural travelers in the world; 'GOVERNANCE' participation in decisions related to El Camino; and 'SUSTAINABILITY' investing in projects for sustainable development.

Web3 blockchain service connected through the official platform's interface

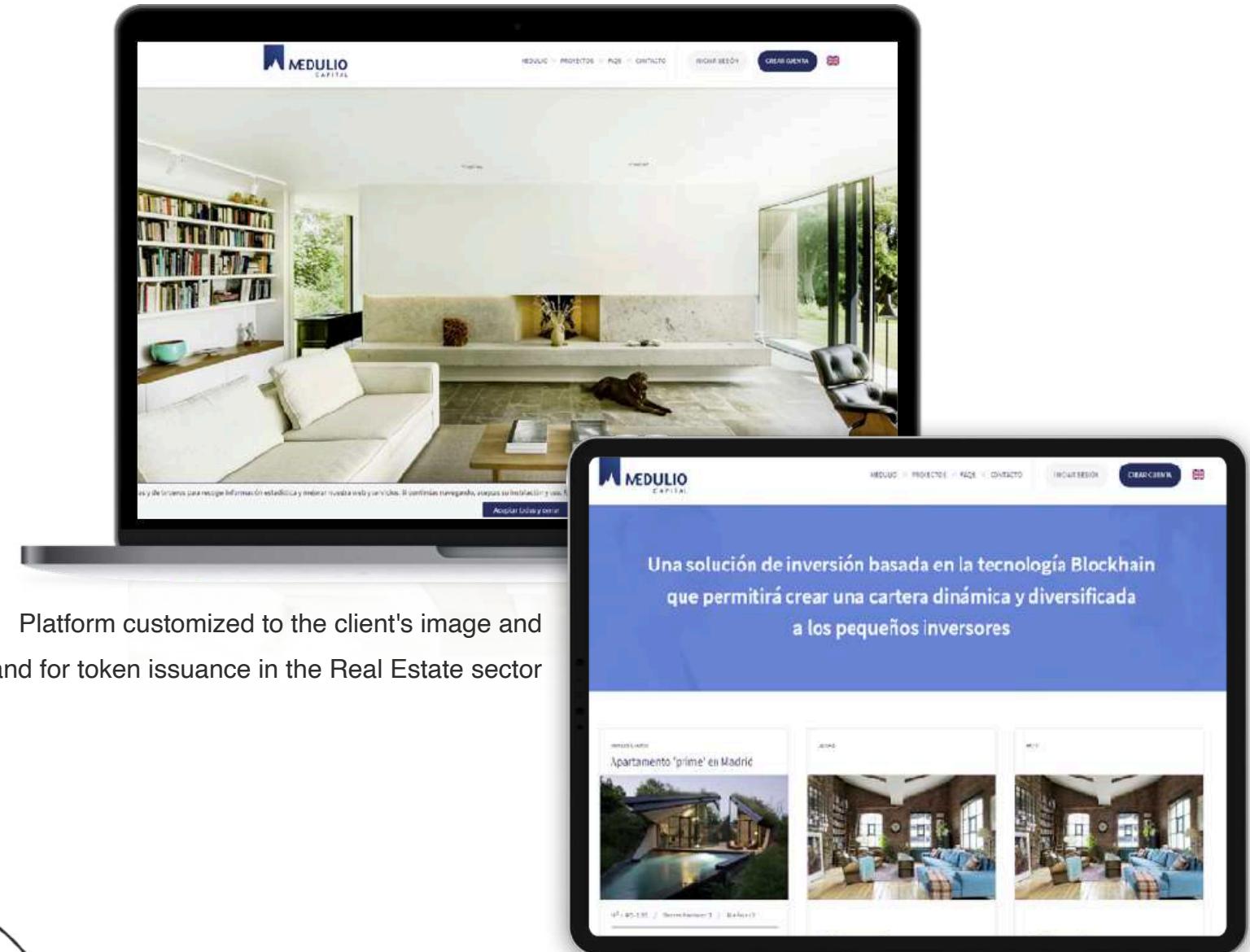
Tokenization of the Camino de Santiago.

Technology provided through API to enable access from the client's own interface.

Customized platform for the tokenization of Real Estate assets



Platform customized to the client's image and brand for token issuance in the Real Estate sector



The image shows a tablet and a smartphone displaying the Medulio Capital platform. The tablet screen shows a modern living room interior with a white sofa, a large window, and a bookshelf. The smartphone screen shows a blue header with the Medulio Capital logo and text in Spanish: "Una solución de inversión basada en la tecnología Blockchain que permitirá crear una cartera dinámica y diversificada a los pequeños inversores". Below the header, there are three smaller images of real estate properties: an exterior view of a modern building, an interior living room, and another interior view.

Loan tokenization



Issuance of a tokenized loan, convertible into equity capital, utility tokens and NFTs

Audiovisual y videogaming

Triple O Games2

 Inversión Tokenizable

Triple O propone una nueva fórmula de monetización en gaming, basada en blockchain, que permite a los jugadores ser dueños de sus activos digitales y ganar dinero con ellos.

por TripleOGames

236.568 €

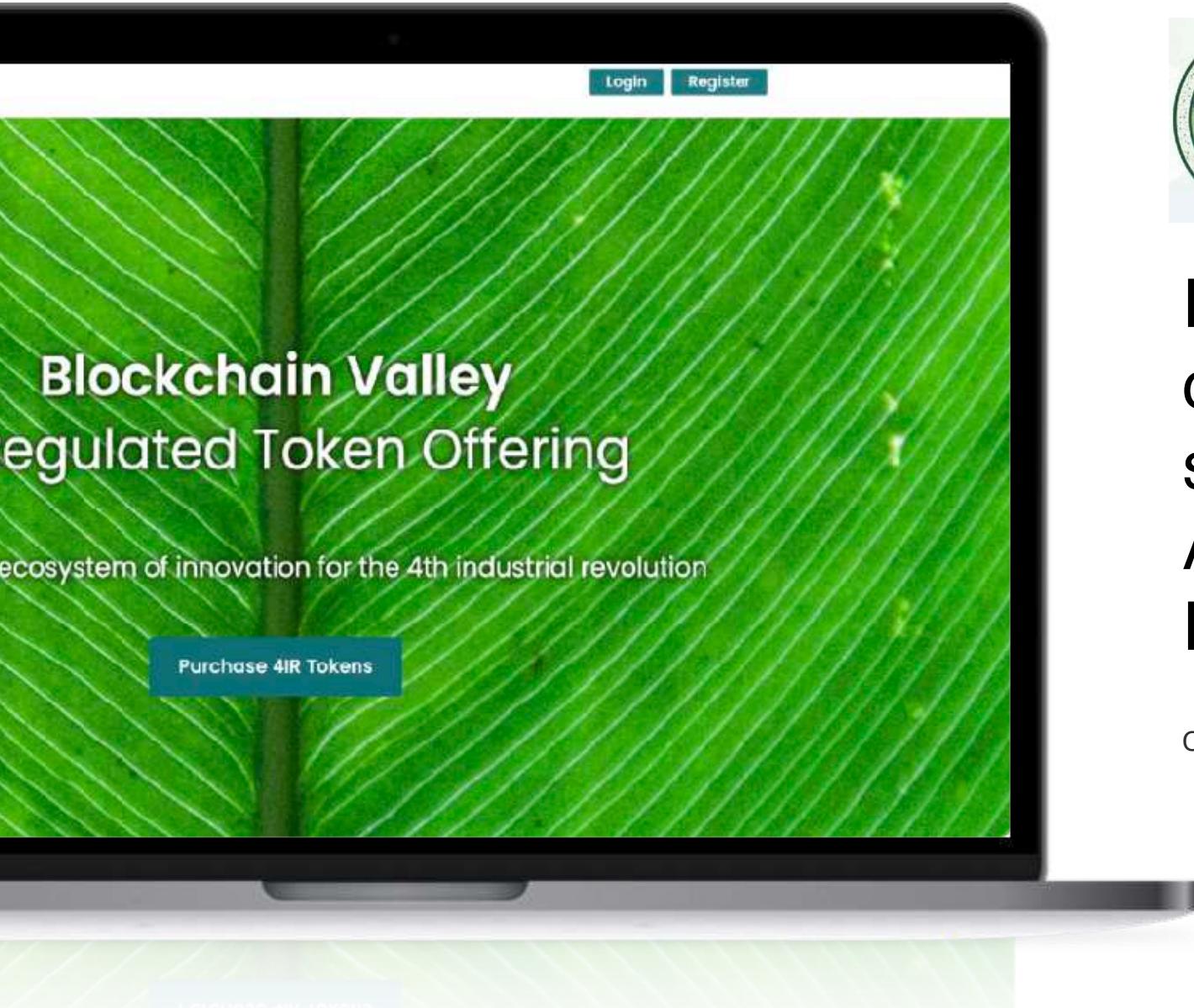
Financiado

118%

Completado

Tenerife

USE CASES



Platform for the issuance
of a 200 million ICO
supervised by the French
Autorité des Marchés
Financiers (AMF)

Customized platform for a Utility Token launch

Customized platform for Renewable Energy assets tokenization



Personalised platform with the client's image and brand for the issuance of tokens in the renewable energy sector.

En el sector de las energías renovables hay dos opciones

Is que generen la electricidad, la vendan y todo siga igual.

Apostar por empresas que directamente generan y venden alternativas para mejorar el sistema y que todos salgamos

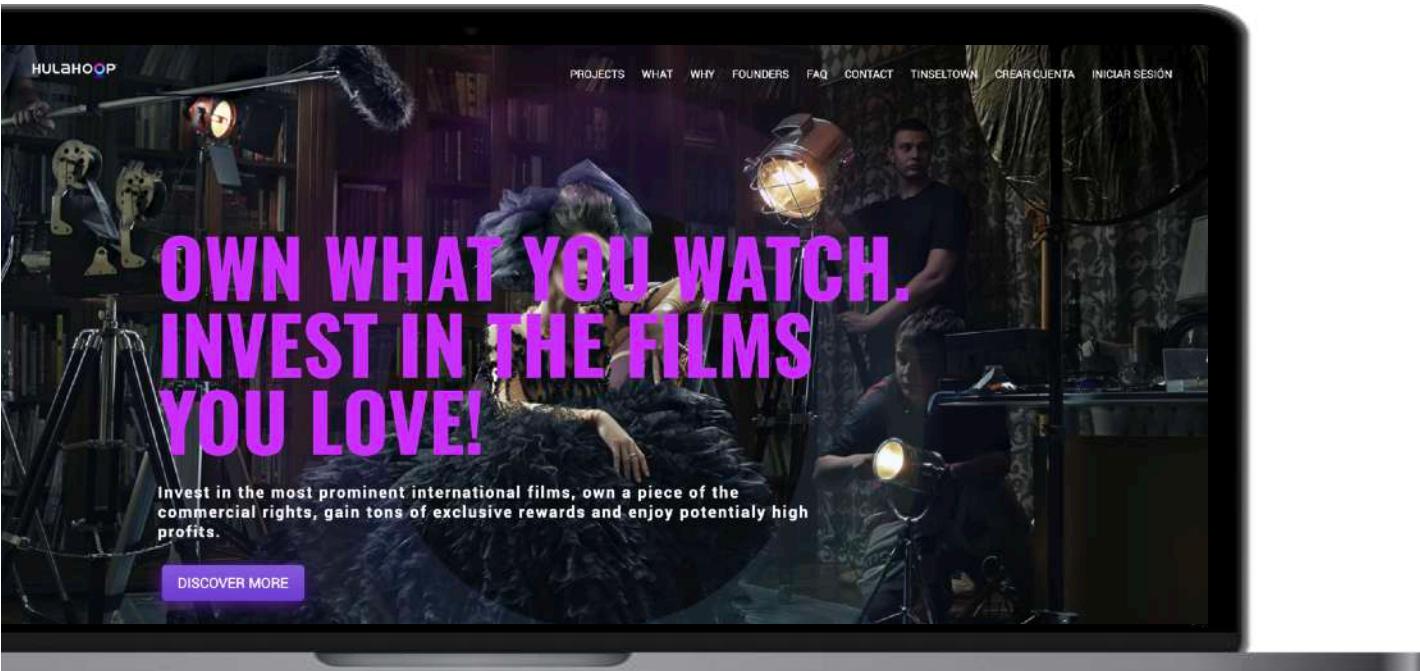
La generación de energía fotovoltaica para autoconsumo colectivo es una alternativa sostenible, rentable y segura

Por otra parte, no es para que ocurra la verdadera revolución energética no se puede dar la espalda a las nuevas formas de financiación. Poner al alcance de todos la posibilidad de invertir.



NFTs Airdrop as incentive for the client's community

A smartphone is displayed against a dark background, showing a website for WLW (Women in a Legal World). The website has a dark theme with a globe graphic in the background. The top navigation bar includes 'TOKEN CITY', 'Solutions', 'Events', 'Resources', 'About Us', 'EN', 'Marketplace', and a user profile for 'YaelHaknin'. The main content area features the WLW logo and tagline, followed by a paragraph about the organization's mission to promote gender equality in the legal sector. Below this, three values are highlighted: 'Balance' (with a scales icon), 'Commitment' (with a handshake icon), and 'Equality' (with a handshake icon). The bottom of the screen shows a partial view of a woman's face.

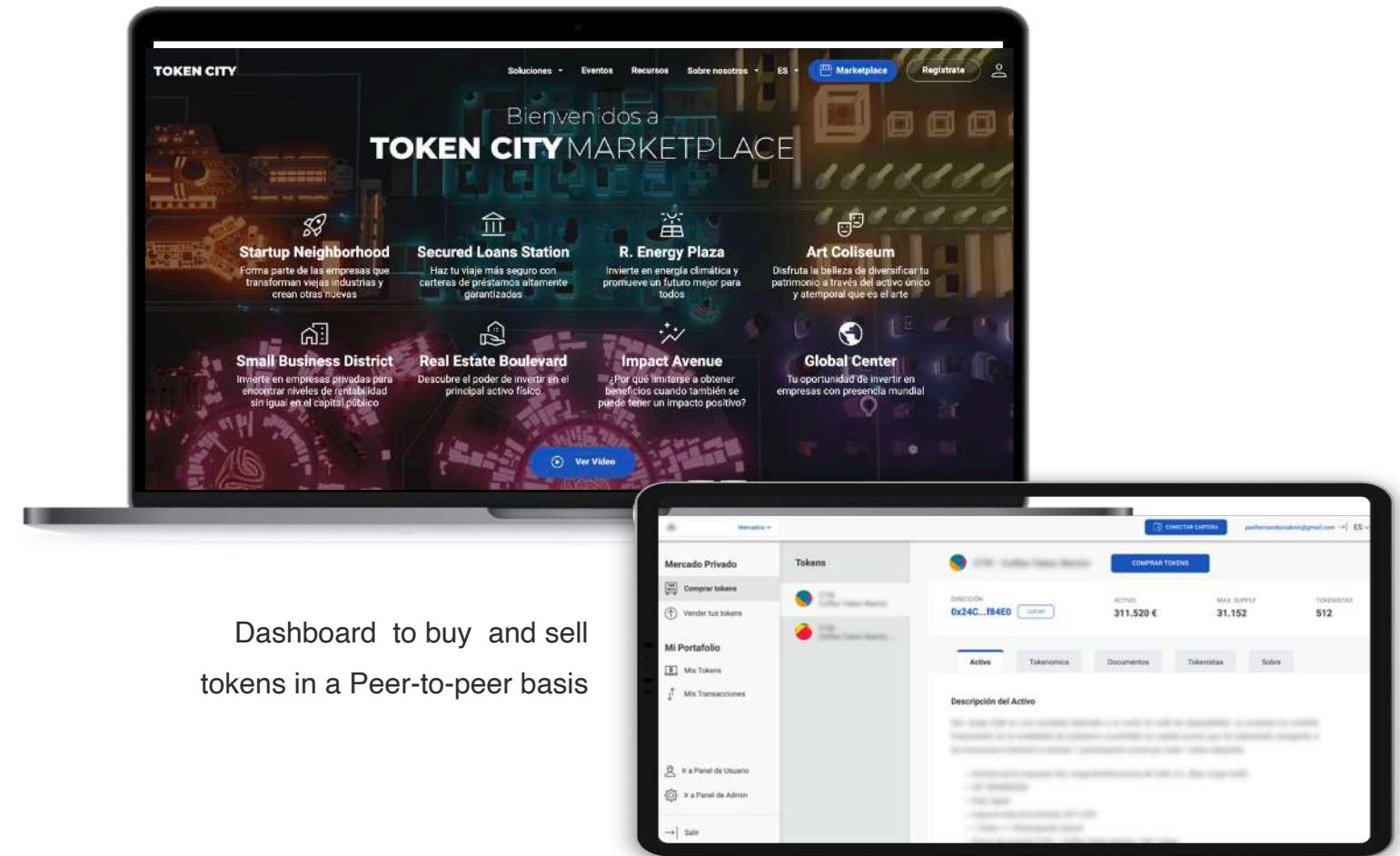


Customized
tokenization platform
for the Film Industry

Tokenization of Royalties



P2P Private Market at the marketplace



The image shows a tablet and a smartphone displaying the Token City Marketplace. The tablet screen shows the homepage with various investment options: Startup Neighborhood, Secured Loans Station, R. Energy Plaza, Art Coliseum, Small Business District, Real Estate Boulevard, Impact Avenue, and Global Center. Each option has a brief description and a 'Ver Video' button. The smartphone screen shows a dashboard for a user named 'pfermandurante@gmail.com'. The dashboard includes a 'Mercado Privado' sidebar with 'Comprar tokens' and 'Vender tus tokens' buttons, and a 'Mi Portafolio' section with 'Mis Tokens' and 'Mis Transacciones' buttons. The main content area shows token details for '0x24C...194E0' with a balance of 311.520 €, max supply of 31.152, and 512 tokenistas. A 'COMPRAR TOKENS' button is visible. Below this, there is a 'Descripción del Activo' section with a long text block.

Bienvenidos a **TOKEN CITY MARKETPLACE**

Startup Neighborhood
Forma parte de las empresas que transforman viejas industrias y crean otras nuevas

Secured Loans Station
Haz tu viaje más seguro con certeza de préstamos altamente garantizadas

R. Energy Plaza
Invierte en energía climática y promueve un futuro mejor para todos

Art Coliseum
Disfruta la belleza de diversificar tu patrimonio a través del activo único y atemporal que es el arte

Small Business District
Invierte en empresas privadas para encontrar niveles de rentabilidad sin igual en el capital público

Real Estate Boulevard
Descubre el poder de invertir en el principal activo físico

Impact Avenue
Por que limitarse a obtener beneficios cuando también se puede tener un impacto positivo?

Global Center
Tu oportunidad de invertir en empresas con presencia mundial

Ver Video

Mercado Privado

Comprar tokens

Vender tus tokens

Mi Portafolio

Mis Tokens

Mis Transacciones

Ir a Panel de Usuario

Ir a Panel de Admin

Salir

0x24C...194E0

ACTIVO: 311.520 €

MAX. SUPPLY: 31.152

TOKENISTAS: 512

COMPRAR TOKENS

Descripción del Activo

Este token es un token de inversión, un medio de pago digital. La inversión en este token es una oportunidad de diversificación de tu portafolio, ya que no es una inversión en un activo físico, sino en una combinación de activos digitales.

Características:

- Nombre: Token City
- Plataforma: Ethereum
- Moneda: Ethereum
- Estado: Activo
- Última actualización: 10/10/2023
- Última transacción: 09/10/2023
- Último precio: 10.000 €
- Último volumen: 100.000 €
- Último precio: 10.000 €
- Último volumen: 100.000 €

Thank you!

TOKEN CITY



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+34 687 892 019

INVESTOR DECK - May 2023

Token City
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28001 Madrid

