

TOKEN CITY

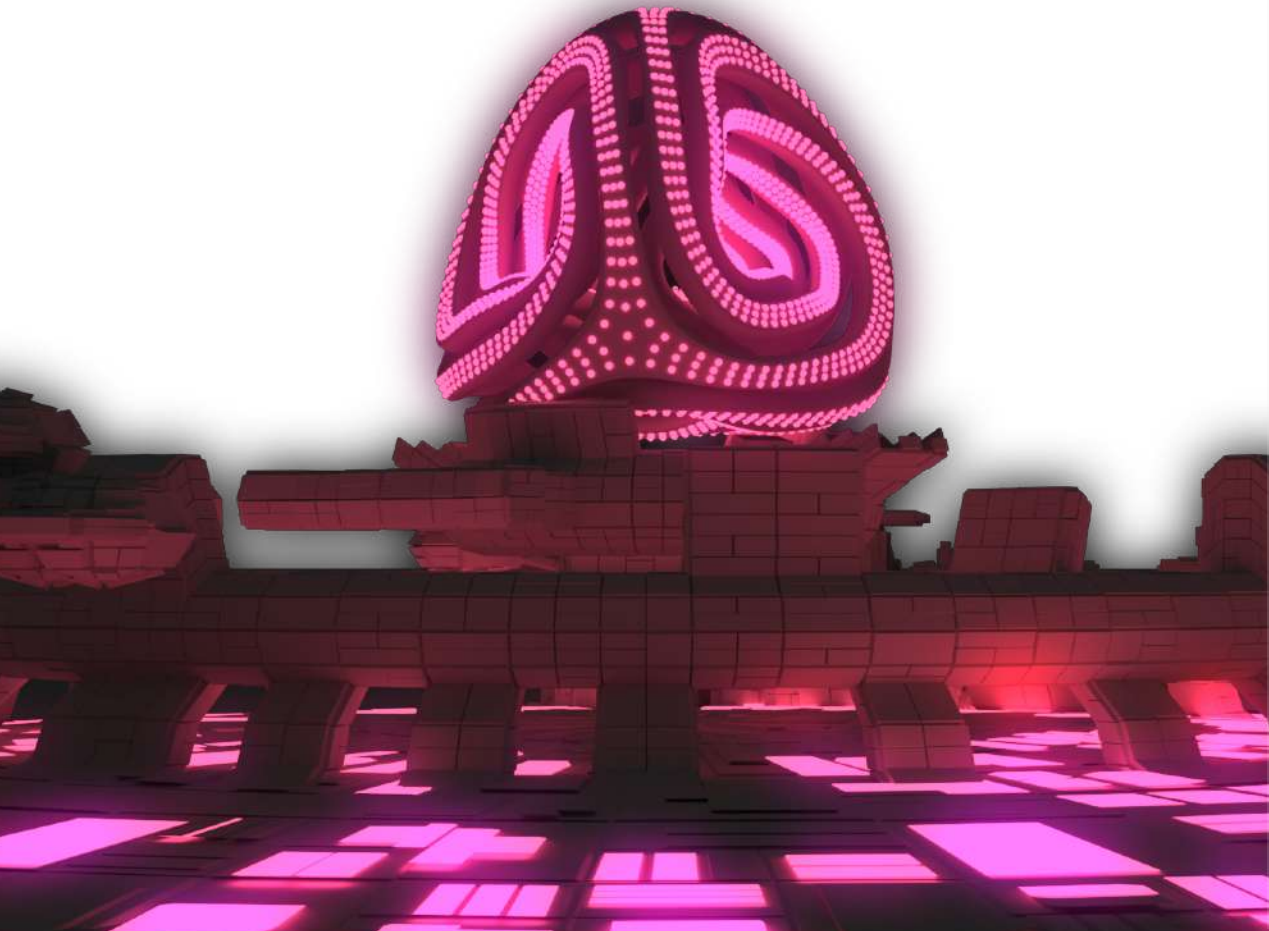
Agile, Secure & Liquid

Leading company in tokenized asset management

Investor Deck



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WHAT WE DO

Solutions for the comprehensive management of tokenized financial assets

We offer **advise**, **technological infrastructure** and **regulatory coverage** to clients, companies and asset managers to issue, manage and trade their tokenized assets on blockchain, aware that our activity contributes to reducing barriers to investment and to the progress of society



OPPORTUNITY

Tokenization of illiquid assets to reach \$16.1 trillion by 2030*

2030E non-financial corporate and quasi-sovereign debt

\$ 187 trillion

Estimated 2030E
\$1.9 trillions tokenized

2030E Real Estate Funds

\$ 20 trillion

Estimated 2030E
\$1.5 trillions tokenized

2030E trade finance

\$ 12 trillion

Estimated 2030E
\$1 trillion tokenized

2030E security financing and collateral

\$ 42 trillion

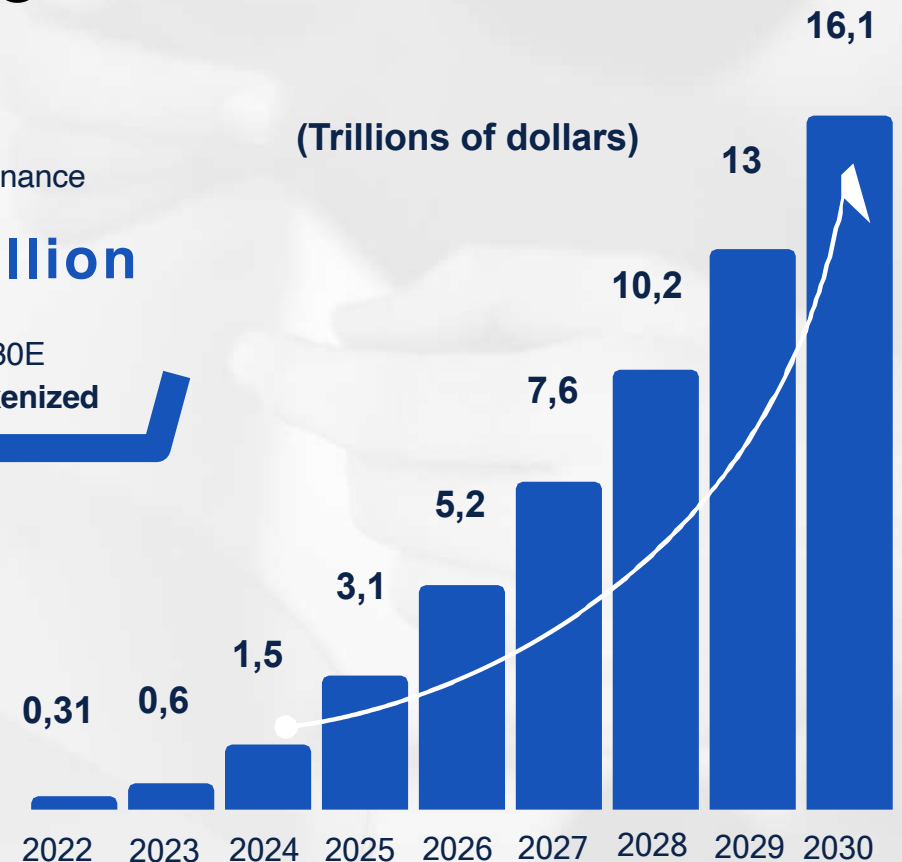
Estimated 2030E
\$0,5 - \$1 trillions tokenized

2030E Private equity / venture capital

\$ 7 trillion

Estimated 2030E
\$0,7 trillions tokenized

(Trillions of dollars)



*[IReport](#) published by Boston Consulting Group (BCG)

**Fuente: SIFMA, Preqin, Savills, Finadium and Valuates.

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PROBLEM AND SOLUTION

Problem



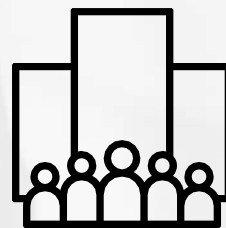
Limited access to International investment markets

Legal and bureaucratic procedures are long and complex

Lack of transparency for investors

Few alternative financing options

TOKEN CITY Solution



COMPANIES

More financing formulas
and alternatives



ASSET MANAGERS

Lower costs, greater
efficiency and higher
reach



INVESTORS

More investment
options, agility and
liquidity

Transparency >> Democratization >> Agility >> Efficiency >> Liquidity >> Global reach

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PRODUCTS & SERVICES

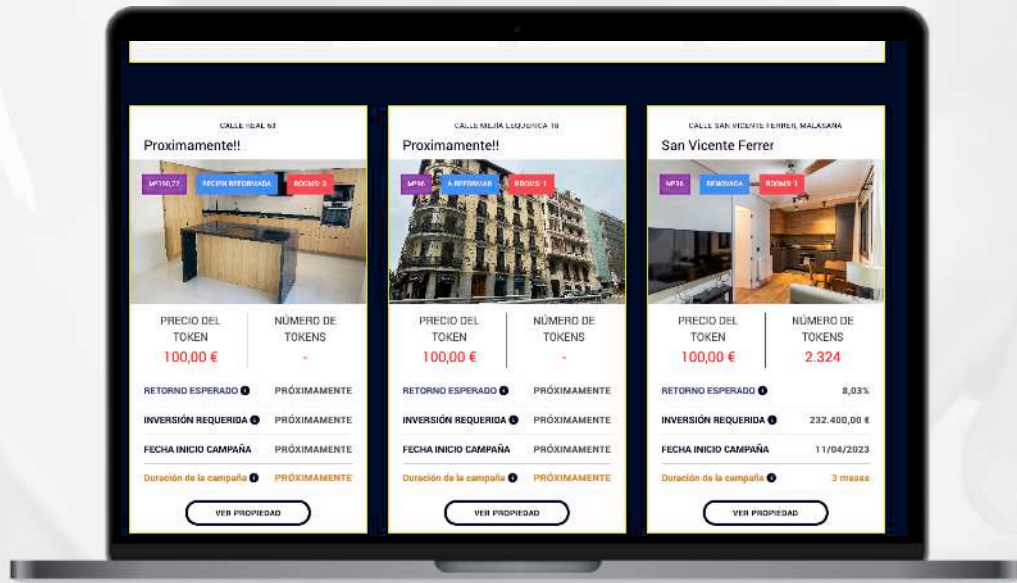
Issuance & Management

FULL CUSTOMIZED ISSUANCE & MANAGEMENT PLATFORMS

SaaS Solution

WEB 3 BLOCKCHAIN SERVICE

API Solution

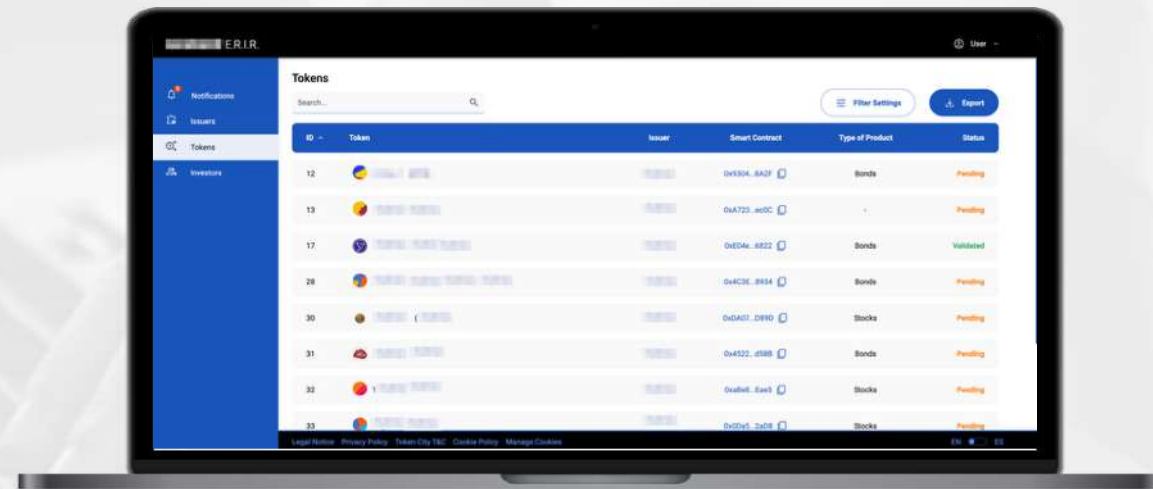


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PRODUCTS & SERVICES

Management platform for financial institutions

E.R.I.R.
FULLY COMPLIANT
SECURITIES REGISTRY
SOFTWARE
SaaS Solution



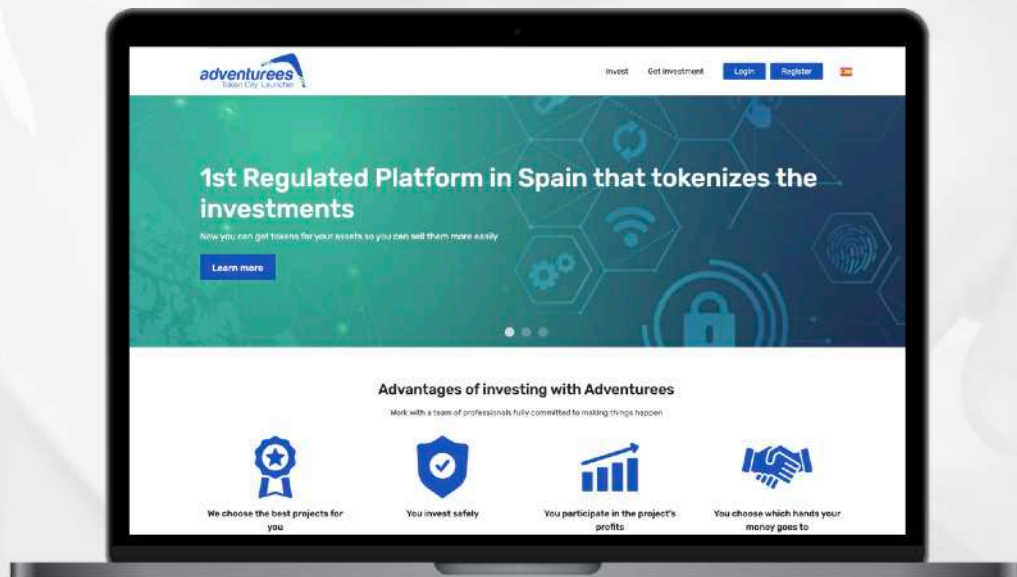
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PRODUCTS & SERVICES

Investing & Trading

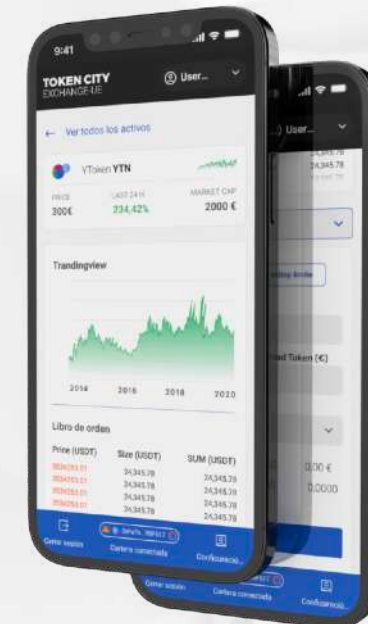
REGULATED PLATFORM FOR SECURITY OFFERINGS

Full Regulated Crowdfunding Platform
where all investments can be tokenized



REGULATED SECONDARY MARKET INFRASTRUCTURE

DLT Market Infrastructure under the European Pilot
Regime (Sandbox)



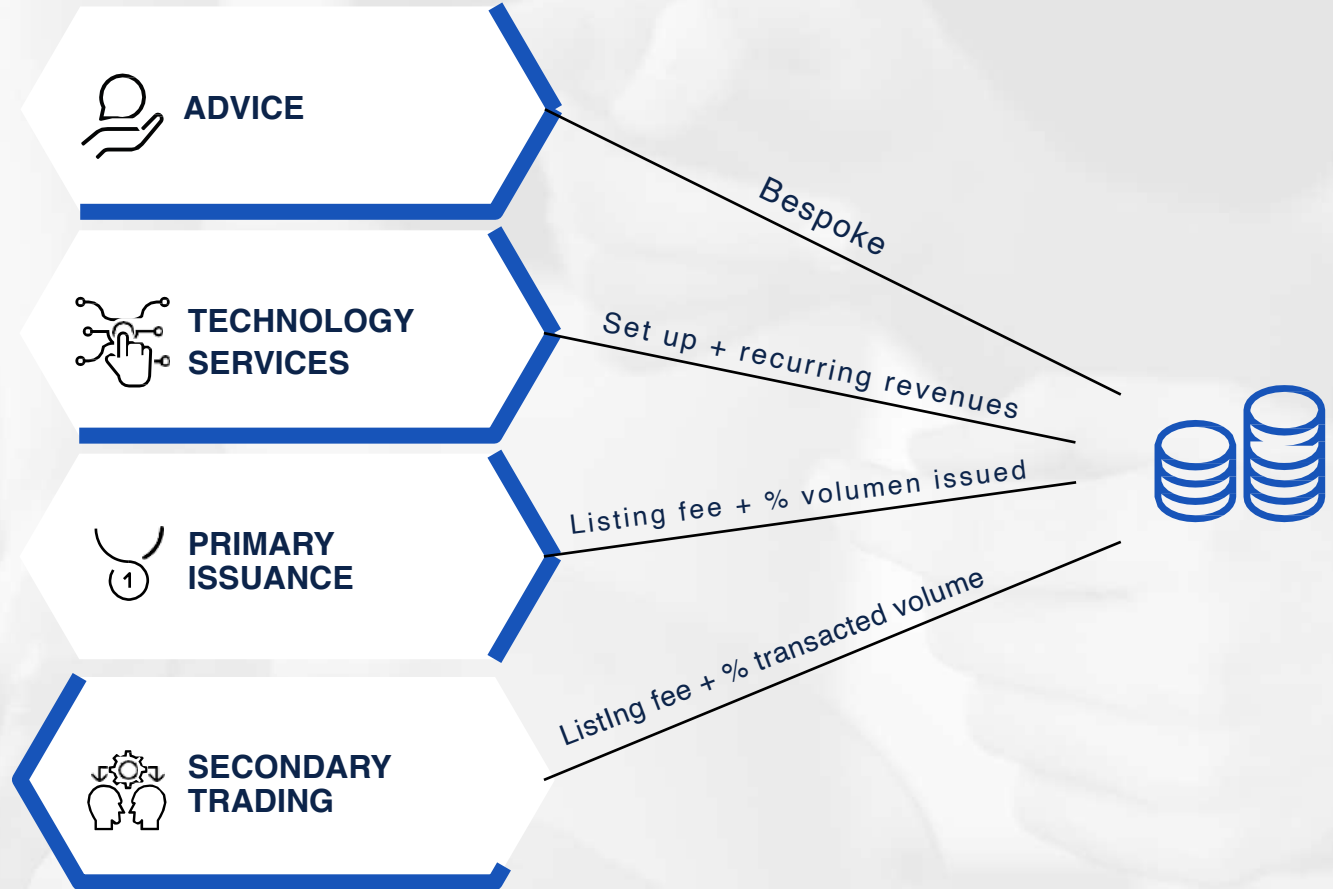
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VALUE PROPOSITION & SERVICES

VALUE PROPOSITION



SERVICES



REGULATORY COVERAGE

Token City is a pioneer in the field, leading the development of market infrastructures in Blockchain worldwide, always in strict regulatory compliance

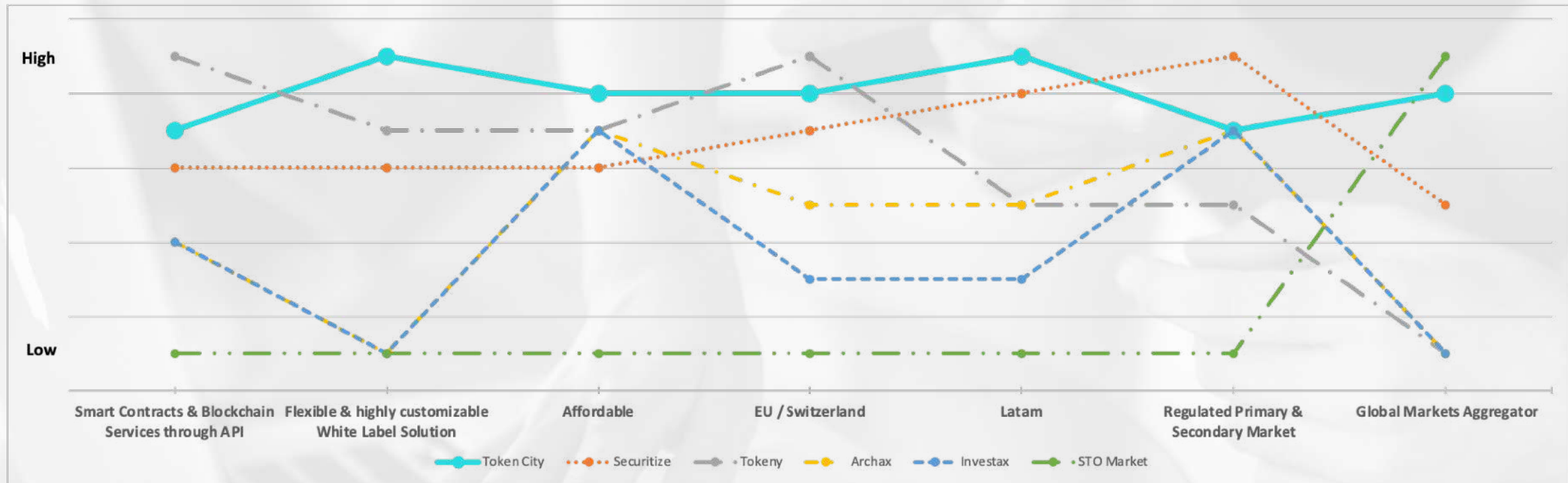
CNMV >> Adventurees Capital, first and only Crowdfunding Platform regulated by the CNMV to issue STOs

ESIs CNMV >> Alliances with Investment Services Companies (ESIs) regulated by the CNMV in Spain (and its equivalents around the globe) to issue through White Label

Sandbox CNMV >> Entry into the CNMV regulatory Sandbox to operate a Blockchain Market Infrastructure under the European Pilot Regime (for tokens representing Equities, Debt and UCIT Funds)

FINMA >> In the process of launching a Secondary Token Market in Switzerland (for all types of Digital Assets)

COMPETITORS



BOARD OF DIRECTORS



Yael H. Oaknin
Founder & CEO



Industrial engineering degree from the Polytechnic of Madrid and the Ecole Centrale Paris, and postgraduate degree in Technology Management from the University of Texas.

Token City founder. Previously founded Adventurees Capital and Adventurees Alliance. Regular speaker at business schools and corporations with extensive experience in business development. Named Innovative Entrepreneurship Woman of Reference 2021 in Spain by the High Commissioner of the Government of Spain.



Rocío Álvarez Ossorio
Shareholder & CMO



Law with Economics from the University of Navarra, EMBA from IESE and Master from ICADE. She started her career in Banking M&A in London with Deloitte and E&Y. She founded and sold the startup Nonaly. She has extensive experience in creating entrepreneurship and investment ecosystems, in EAE (Grupo Planeta), Women in a Legal World (WLW) and VC4Women, among others. Named Innovative Entrepreneurship Woman of Reference 2021 in Spain by the High Commissioner of the Government of Spain.



Jaime de Andrés
Shareholder & COO



Degree in Economics and Business Administration from CUNEF and EDP from IESE. He was an audit and consulting manager for companies in the service sector. Subsequently, he successively assumed, the responsibilities of Financial Administrative Director at GDM, Corporate Financial Director of Prisa Internacional and Strategic Planning Director of Prisa Radio, all in highly complex and international environments.



Enrique Sánchez
Shareholder & Sales



Telecommunications Engineer. Entrepreneur, investor and advisor in several startups, scale-ups and innovation environments. Previously, business development in companies such as Infoempresa, Deloitte and Linde. Lover of technology, sports and healthy living.



Alberto Ortega
Business Development



Law Degree and Master in Financial Markets from the University San Pablo CEU (No. 1 of the promotion). More than 20 years of experience in the banking sector in the UK and Spain, as well as in CFO and CEO roles in several Spanish and international companies. Founder of several companies and Board member in several companies.

ADVISORS



Pedro Antón



Financial and M&A advisor, investor and advisor to technology startups. He has been Chief Financial and Resources Officer (CFO + Technology and HR) at Prisa Radio, at OESIA (technology and defense) and at HUNE (controlled by the private equity firm Advent). In these companies, he led debt and operational restructuring processes. Previously, he was a member of the management committee of several Telefónica units: CFO for Brazil, CEO and founder of T Gestiona (BPO), General Manager at Telefónica LATAM, director of Telefónica Factoring, among other responsibilities. He also worked for JPMorgan where he was COO for Spain, leading Technology and Operations.



María Parga



Former Secretary of the IBEX 35 Indices Committee at Sociedad de Bolsas, S.A.. Former General Director of Bolsas y Mercados Españoles Innova. Former Director of Open Innovation at Bolsas y Mercados Españoles. Former Business Development Director at BME Inntech. Member of the Professional Advisory Council of FIFED. Vice President of the Business Continuity Institute. Member of the Advisory Council of the Spanish Association of Foundations. Co-founder and Honorary President of ALASTRIA. Co-founder of Ways. Co-founder of The Muxic. Innovative Woman Leader Award in the Top 100 Ranking by Diario Empresa 2022. Bachelor's degree in Mathematical Sciences from Universidad Complutense.



Nacho Alonso



Co-Founder, CEO, and Investor. He has more than 10 years of experience as an investor and 35 as an entrepreneur in multiple business sectors, including Real Estate, hospitality, and agribusiness. President of the Board of Directors at CLUB IMPACT ANGELS. Member of the Selection Committee at Angels Capital. President and Co-Founder of Pinama 17 inverstartups. Co-Founder and CEO of Pinama Inversiones. Second Vice President of BIGBAN Private Investors. Board Member of THECUBE Madrid. Bachelor's degree in Business Administration from the Complutense University of Madrid. Degree in Economics and Business from CEU San Pablo University.



Alejandro Soto



CFO, founder and investor, he's an expert in financial management MMC and M&A. Partner & CFO of Da Vinci Platform. CFO & Financial Analyst at COREangels Madrid, where he invested in 25 early stage companies. Board Member & Financial Analyst at Mimotoparking.com. Financial and Investment Support at VT-Lab. Financial and fundraising advisor at Claire Global. 10 years of experience as University lecturer. Bachelor's Degree in Business Administration from Universidad Complutense de Madrid. Industrial Construction Expert by the Official College of Technical Architects of Madrid. Management and Marketing Diploma from CEF and Finance Management Diploma from IESE.



Mónica Taher



Born in San Salvador, Taher is the Former Technology & Business Innovation Director at InvestSV at the Government of El Salvador. She currently serves as VP of Marketing at RockeFuel, a global crypto/ACH payment solution company. In 2022, Bloomberg chose her as one of the most influential people in business in Latin America. She used to give tech related commentary on CNN en Español and is currently a Newsweek, Cripto Noticias and CryptoConexión columnist. She empowers women to adopt technology as a way to minimize the gender pay gap via her blog at www.monicataher.com. Mónica has a B.A. and a Master's in Cinema and Media Studies from UCLA and is fluent in Spanish, English and Portuguese.

AWARDS

Top 15 best tech companies

by NEOTEC, Ministry of Science and Innovation



Top 20 Scalups

by AI Andalus Innovation Venture



Top 6 Scalups

by Cuatrecasas



XXI Century National Technology Award

in the blockchain category, by El Suplemento



UU ODS Award

Cybersecurity & Blockchain by Women Startup Community



22 Most Influential Ideas

by Forbes Spain



Financial Innovation Awards Finalist

by Urban



Top 50 Startups

by 4YFN, inside the Mobile World Congress



5 Most Promising

startups created in 2020, by Finnovating



Top Innovative Startups

by Entrepreneurship World Cup



Top 5 Startups

by AIBC Europe



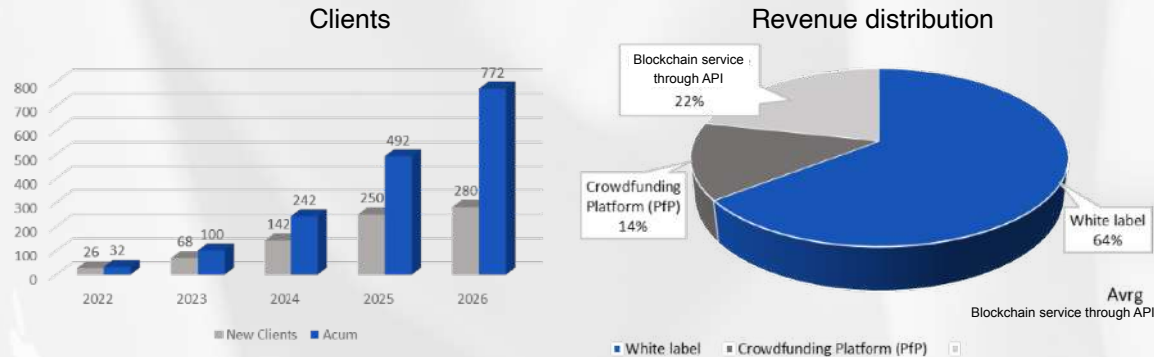
Innovation Award

by Molo 9

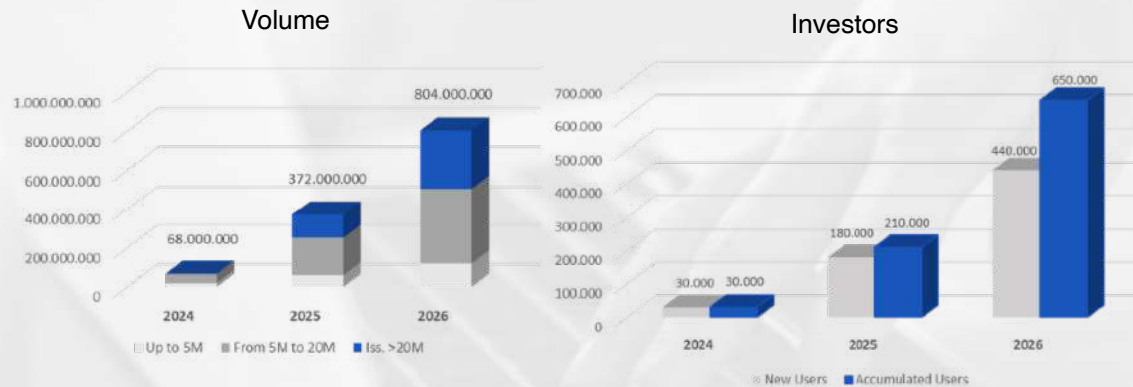


FORECASTS

Infrastructure business premises



Exchange business premises



	2023	2024	2025	2026
Revenues				
- Technology				
a) Issuance	504.500	1.549.500	4.648.500	13.945.500
b) Mangement	22.667	417.083	1.251.250	3.753.750
<i>Subtotal</i>	527.167	1.966.583	5.899.750	17.699.250
- Exchanges (Switz-Euro)				
a) Structuring & Registration		642.250	3.117.500	5.747.000
b) Fees per transactions & Others		469.908	3.227.683	6.047.555
<i>Subtotal</i>	0	1.112.158	6.345.183	11.794.555
- Capitalization of developments	305.000	400.000	400.000	400.000
<i>Total Revenues</i>	832.167	3.478.742	12.644.933	29.893.805
Operating Costs				
- Infrastructure				
Wages/Salaries/Benefits	-612.407	-1.125.565	-2.701.356	-6.483.255
Advertising/Marketing	-20.000	-100.000	-240.000	-576.000
Serv.Prov/Accounting/Legal Fees	-206.280	-362.730	-870.552	-2.089.325
Other Expenses	-17.717	-196.658	-471.980	-1.132.752
<i>Subtotal</i>	-856.404	-1.784.953	-4.283.888	-10.281.332
- Exchanges (Switz-Euro)				
Wages/Salaries/Benefits		-1.183.000	-2.842.480	-3.362.236
Advertising/Marketing		-925.000	-1.100.000	-1.200.000
Serv.Prov/Accounting/Legal Fees		-942.008	-1.221.591	-1.597.789
Other Expenses		-354.750	-569.500	-722.180
<i>Subtotal</i>	0	-3.404.758	-5.733.571	-6.882.204
<i>Total Op.Costs</i>	-856.404	-5.189.711	-10.017.459	-17.163.536
EBITDA				
- Infrastructure	-24.237	581.630	2.015.862	7.817.918
- Exchanges (Switz-Euro)	0	-2.292.600	611.612	4.912.350
<i>Total Ebitda</i>	-24.237	-1.710.970	2.627.474	12.730.269

ROADMAP



ROUND

Amount
€1.5M
(Committed: 900k€)

Pre-money valuation
€12m

Use of funds

Growth
€600k

Legal
€200k

Exchange
Suiza
A.G.(*)
€400k

Technology
€300k

(*) % of the investment goes to increasing capital in the Swiss Exchange.

Goals

Growing Tech Infrastructure
Business
European Exchange License
Switzerland Exchange License

TOKEN CITY

Agile, Secure & Liquid

Some of our use cases



USE CASES



First operation for a Blanco SAF fund in Peru

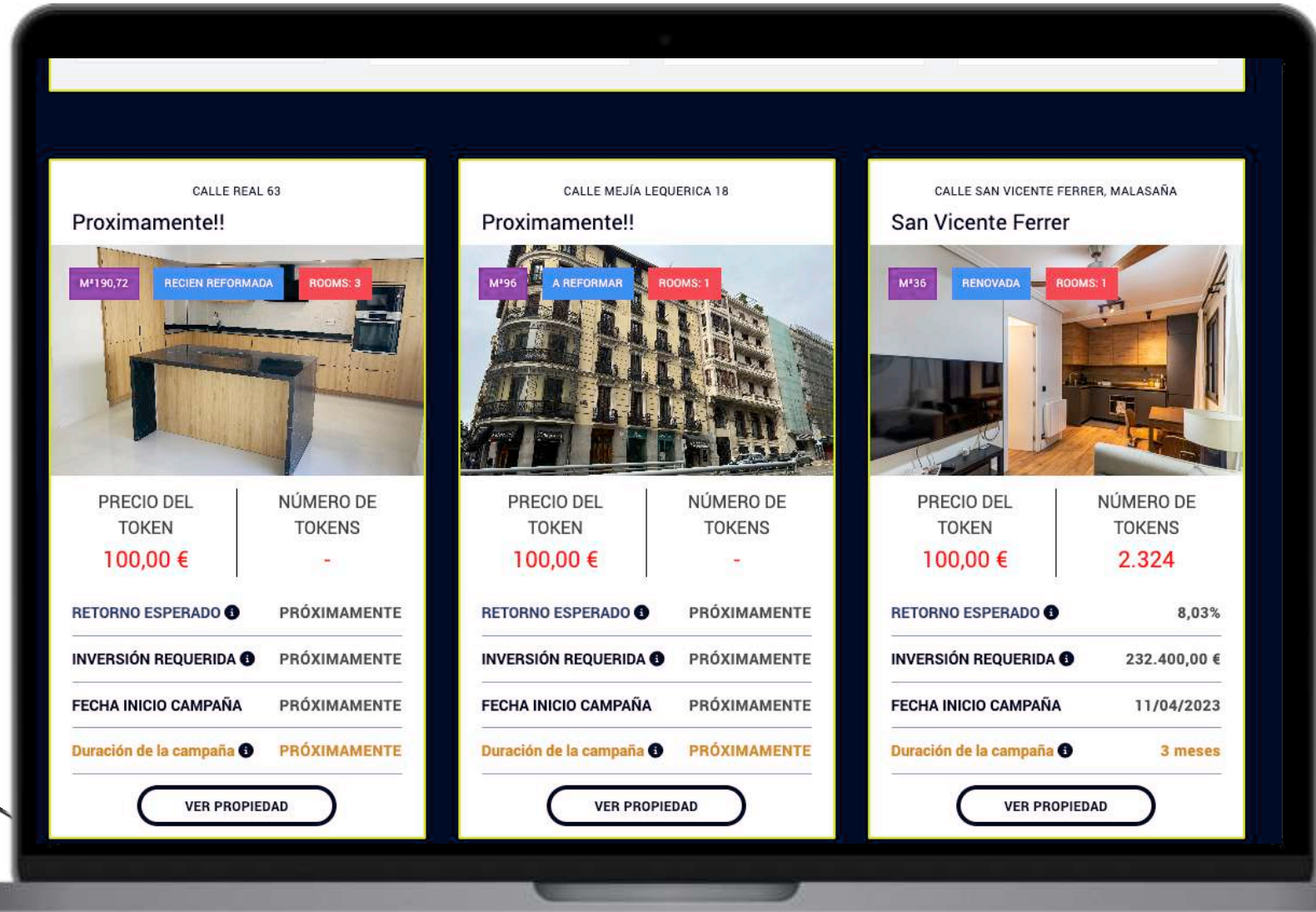
Tokenization of assets with Token
City technology.

USE CASES



Customized platform for the tokenization of Real Estate assets

Offering a wide range of Real Estate investment options in Spain, Mexico and the US.

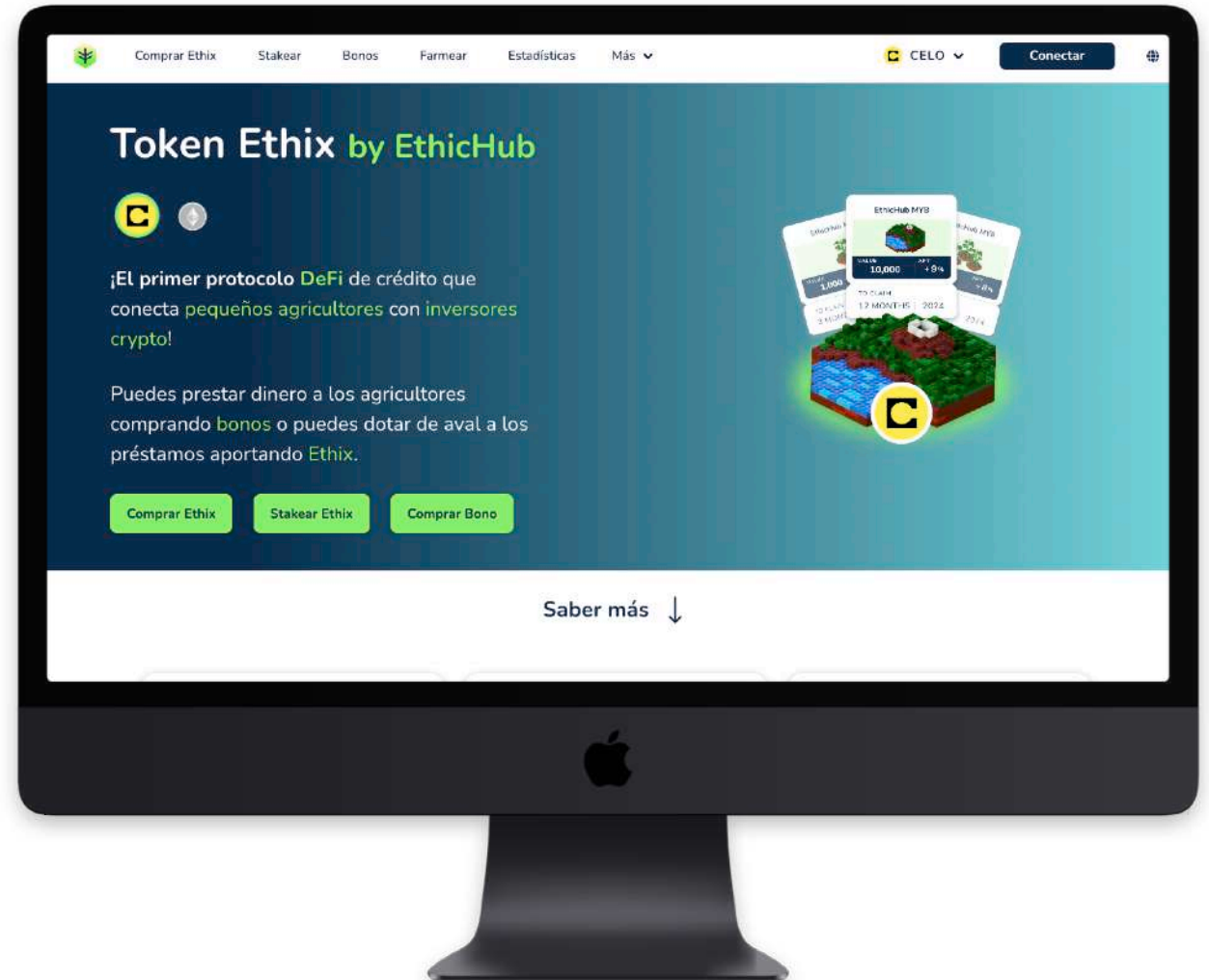


USE CASES

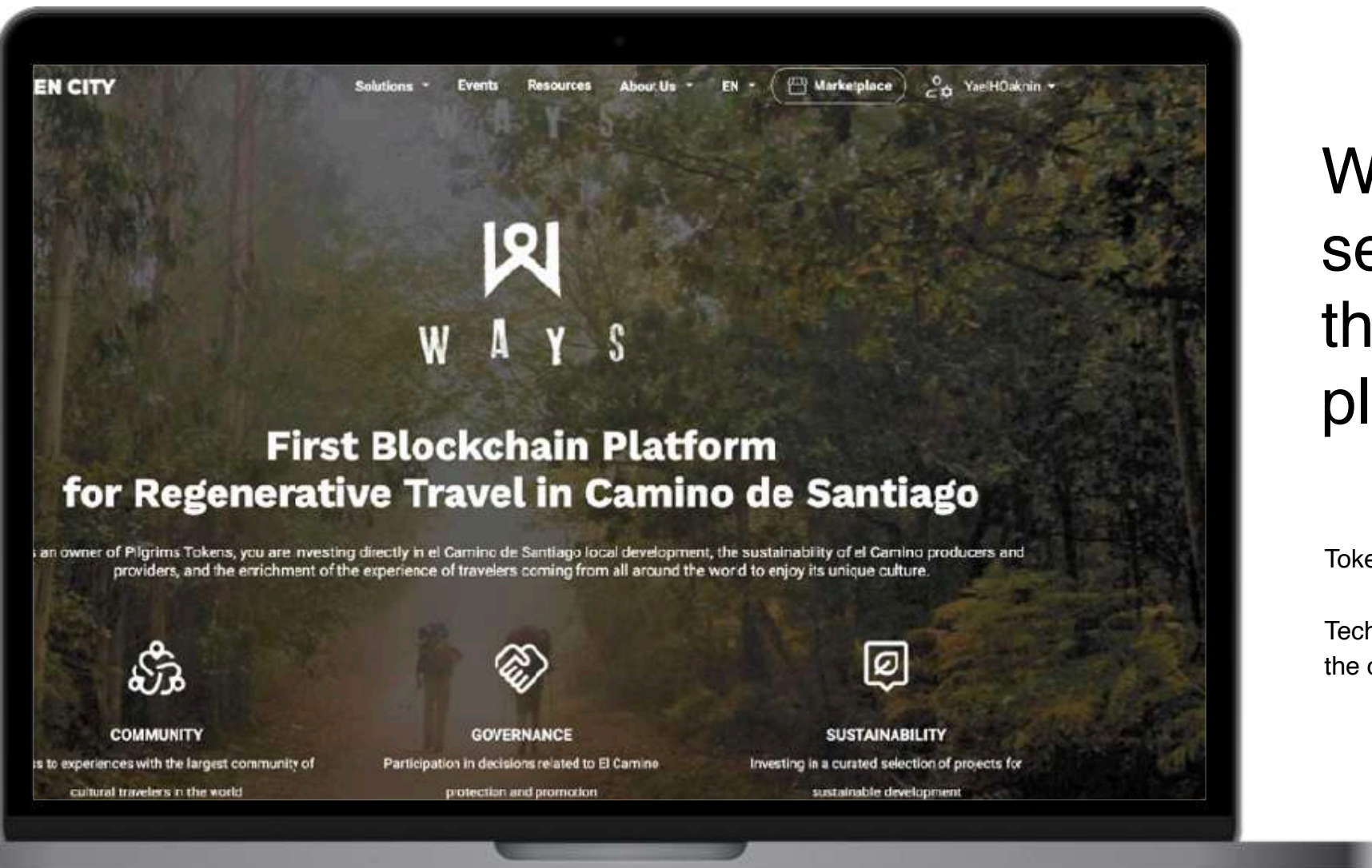
Tokenised issuance
of a DeFi startup in the
agricultural sector



EthichUB recently received the Financial Innovation Award in the
Impact Category



USE CASES



Web3 blockchain service connected through the official platform's interface

Tokenization of the Camino de Santiago.

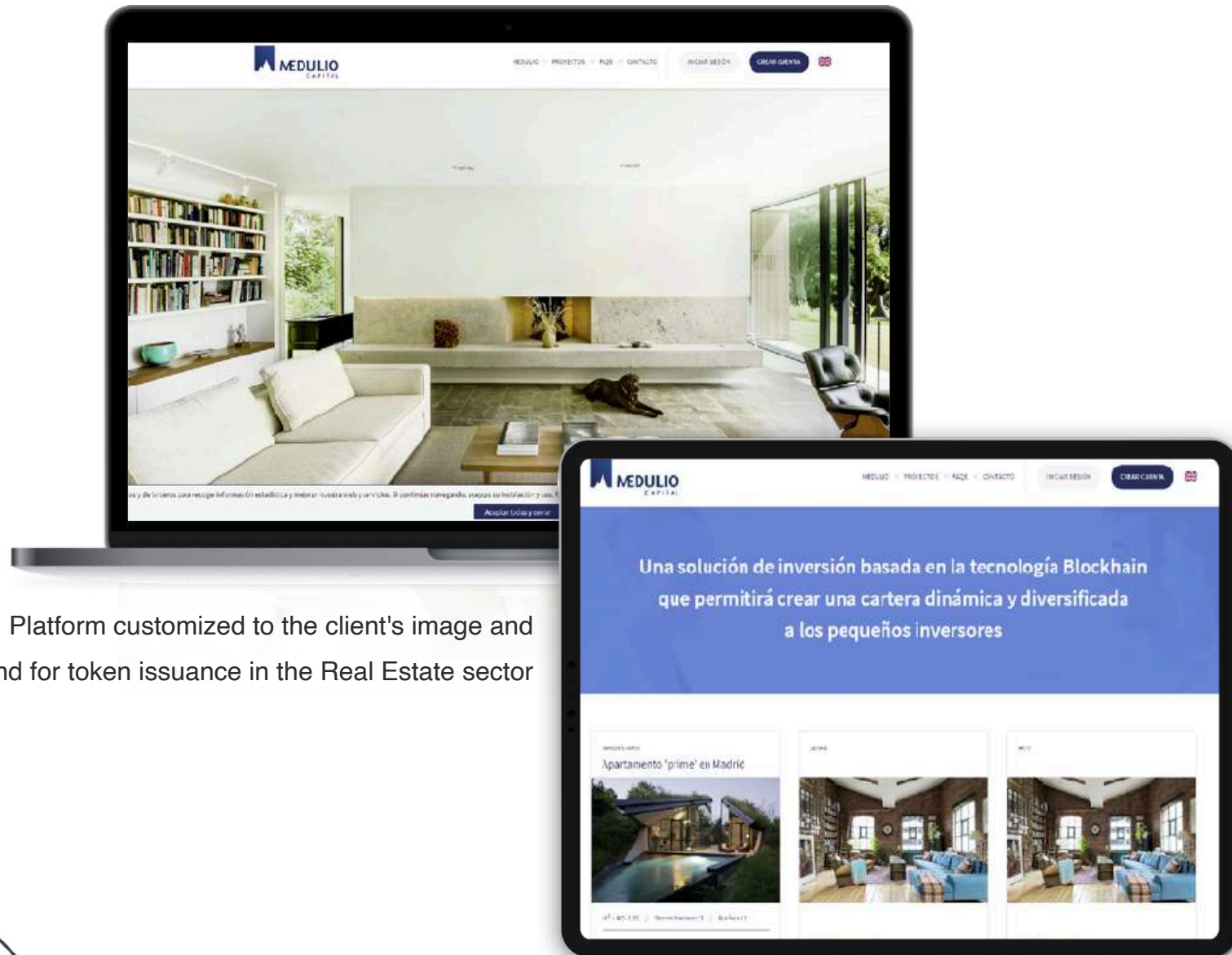
Technology provided through API to enable access from the client's own interface.

USE CASES

Customized platform for the tokenization of Real Estate assets



Platform customized to the client's image and
brand for token issuance in the Real Estate sector



USE CASES

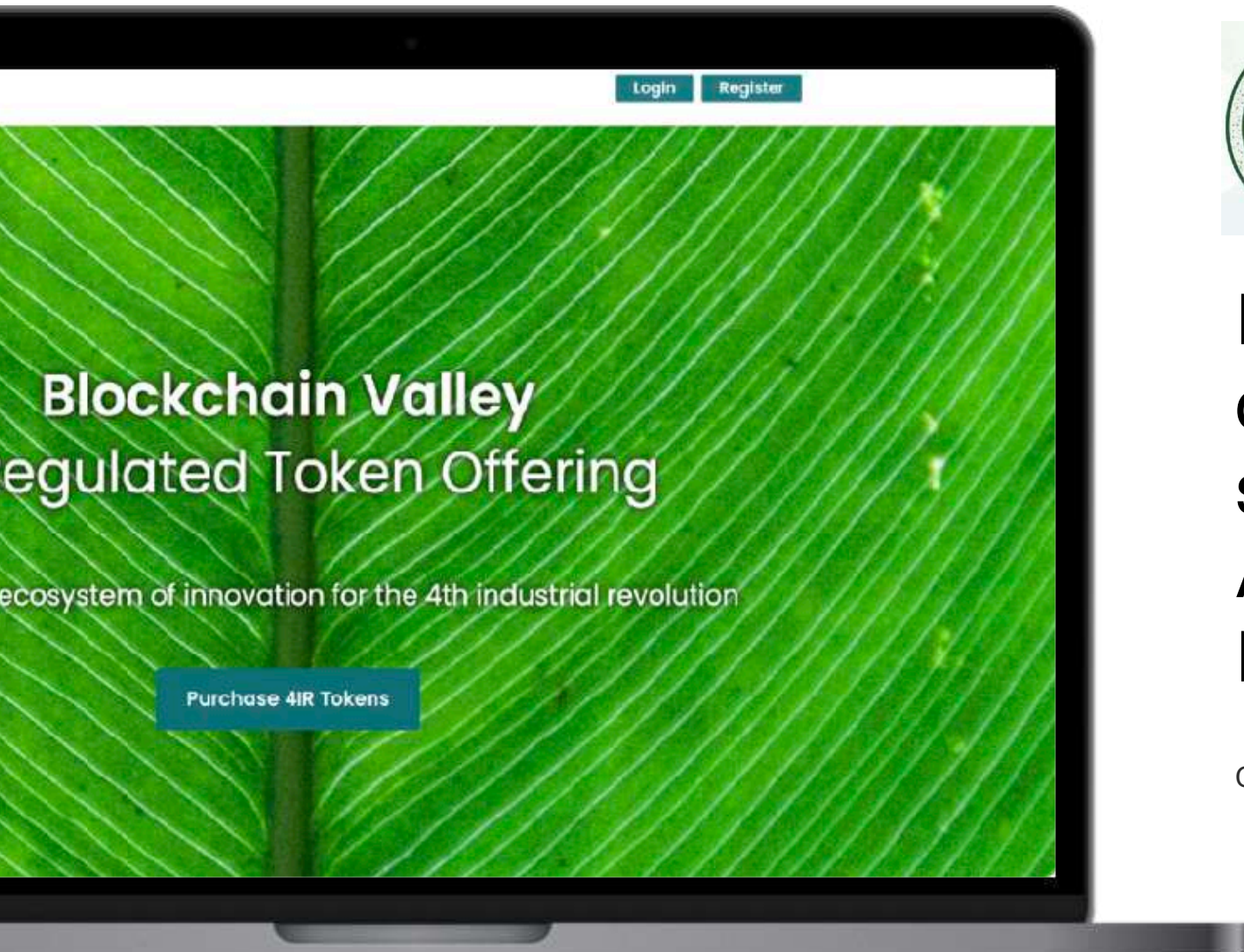
Loan tokenization



Issuance of a tokenized loan, convertible into equity capital, utility tokens and NFTs



USE CASES



Platform for the issuance
of a 200 million ICO
supervised by the French
Autorité des Marchés
Financiers (AMF)

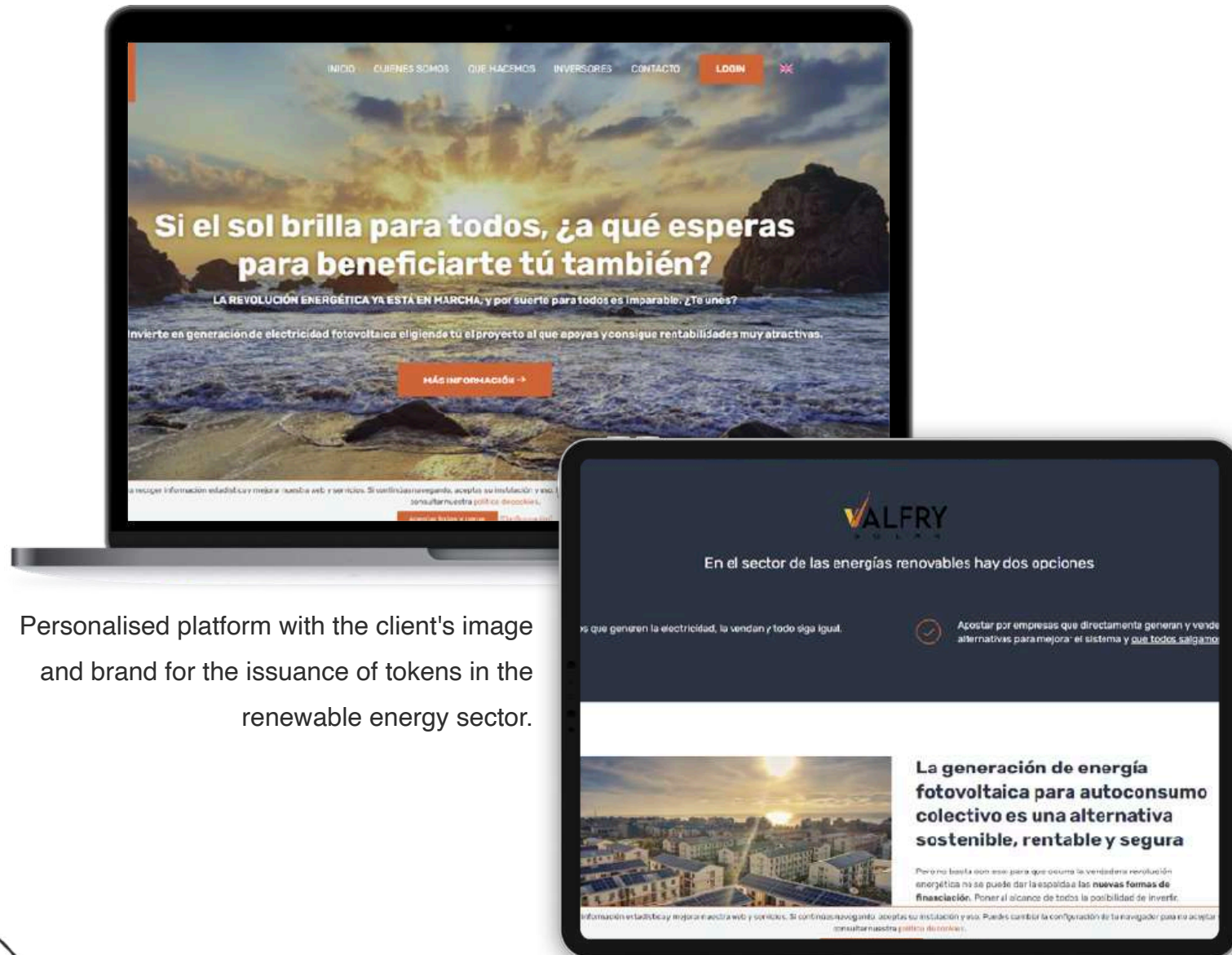
Customized platform for a Utility Token launch

USE CASES

Customized platform for Renewable Energy assets tokenization



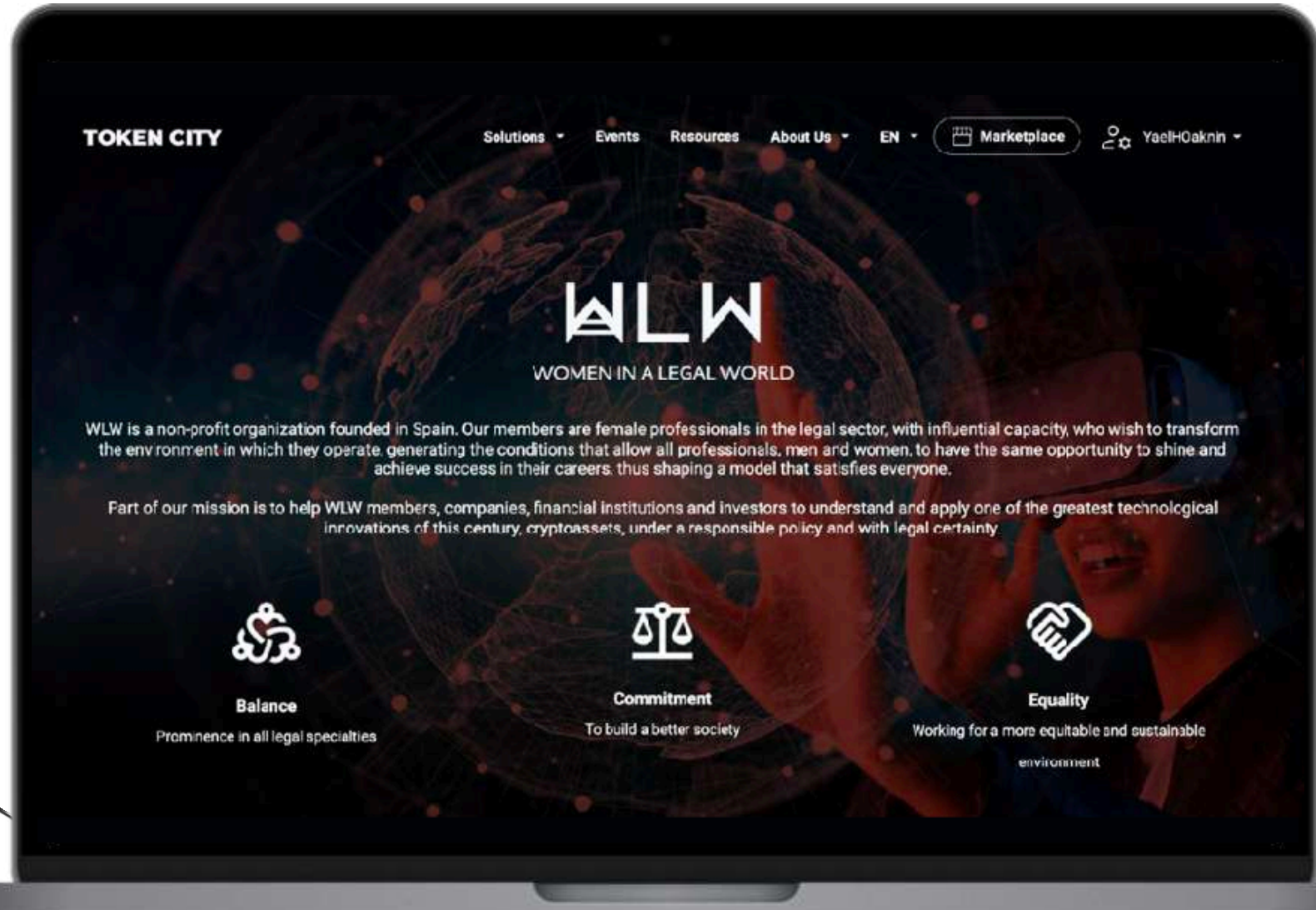
Personalised platform with the client's image
and brand for the issuance of tokens in the
renewable energy sector.



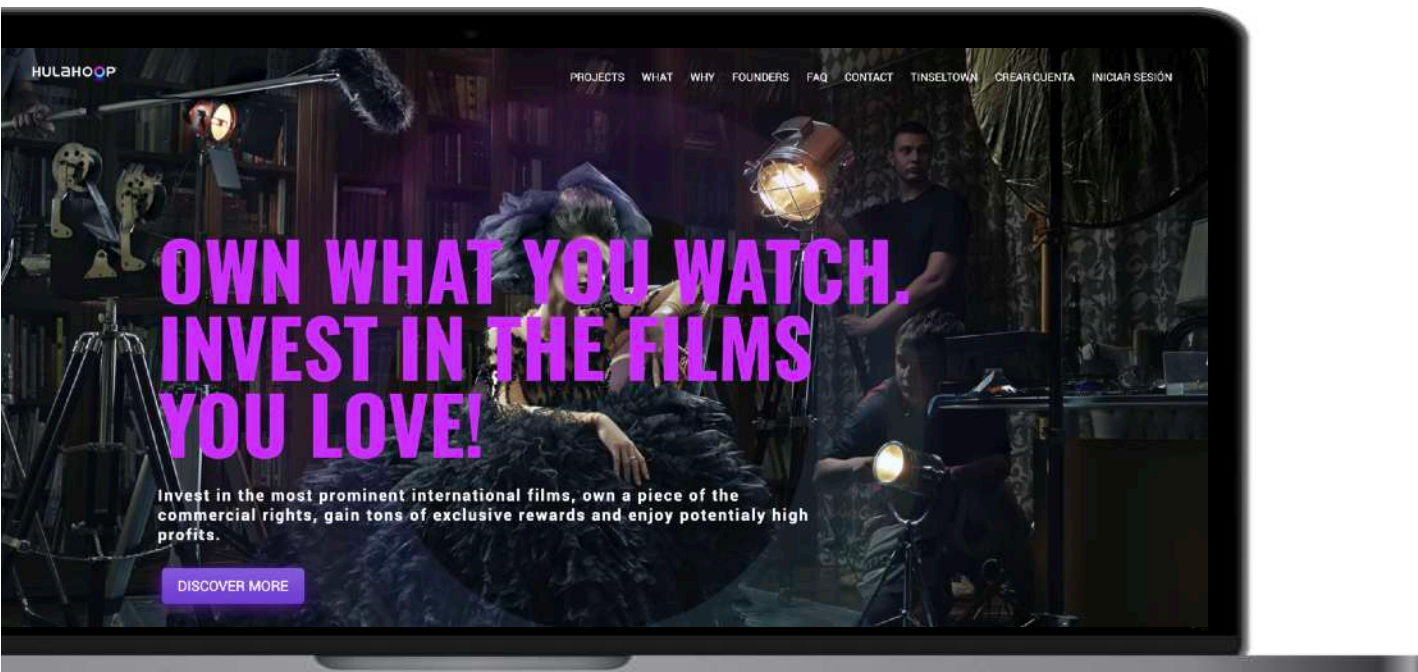
USE CASES



NFTs Airdrop as
incentive for the
client's community



USE CASES



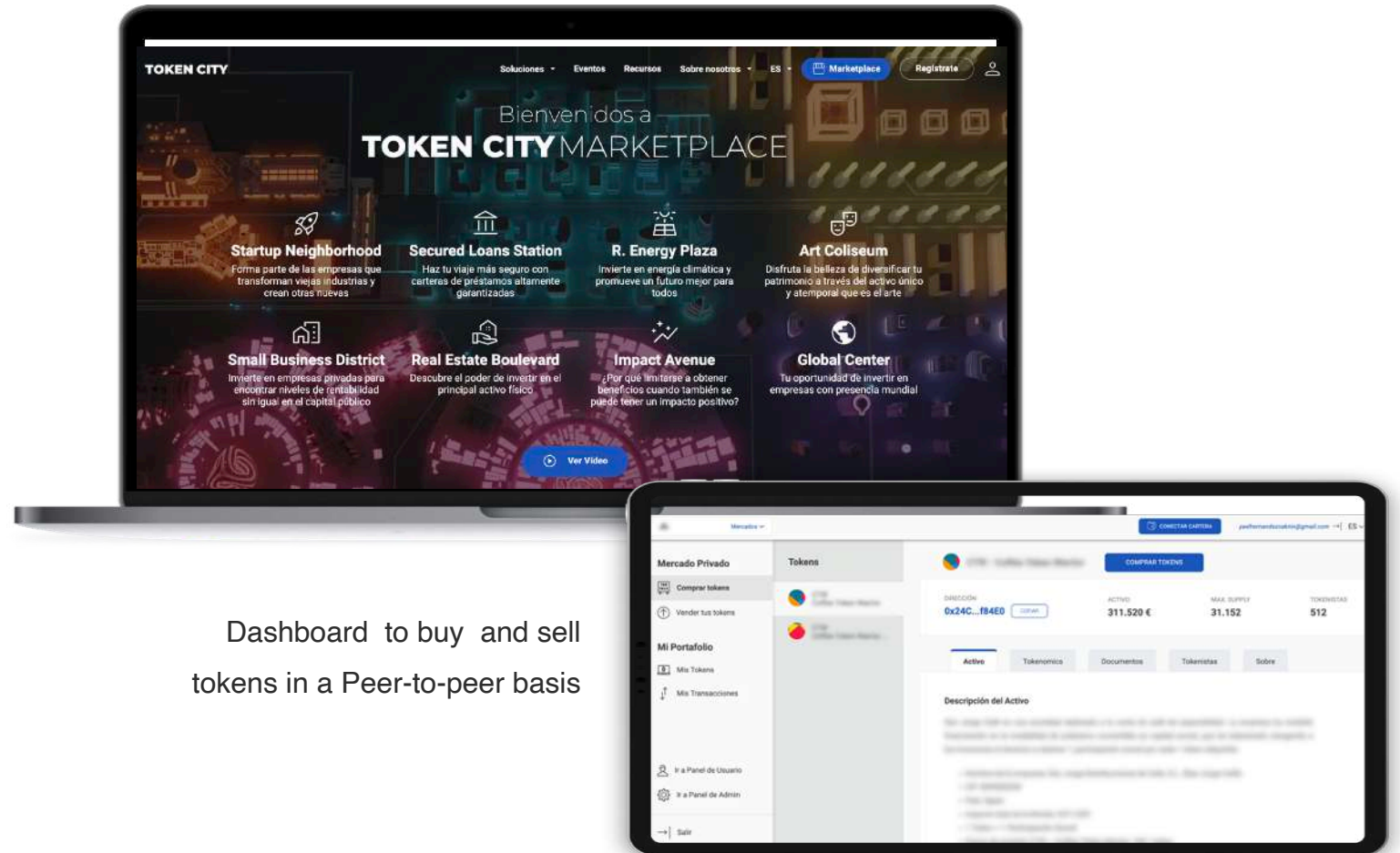
Customized
tokenization platform
for the Film Industry

Tokenization of Royalties



USE CASES

P2P Private Market at the marketplace



Dashboard to buy and sell tokens in a Peer-to-peer basis

Thank you!



Yael H. Oaknin
Chief Executive Officer | CEO
yael@token-city.com
+34 687 892 019

INVESTOR DECK - May 2023

TOKEN CITY

Token City
C/ Don Ramón de la Cruz, 38,
28001 Madrid

